

CLAY CROSS TOWN BOARD – WORKING GROUP

NOTES OF MEETING HELD ON 26 JUNE 2020

Board Members Present:

Gary Golden (Worcester Bosch) Chair

Councillor J Kenyon	– Portfolio Holder for Transformation & Climate Change
Councillor C Renwick	– Portfolio Holder for Economic Growth
Councillor N Barker	
Councillor G Morley	
Lee Rowley MP	– Member of Parliament for North East Derbyshire
Peter Alford	– Amion Consulting
Janine Foxhall	– Derbyshire Community Health Services NHS Foundation Trust General Manager for Chesterfield and North East Derbyshire
Tom Goshawk	– D2N2 Head of Capital Programmes
Ed Kerr	- Ramboll
Andrew King	– Clay Cross Town Centre Group Treasurer
Martin Kirkpatrick	– Buttress Architects
Rachael Lister	– Thomas Lister
John Mather	– Homes England
Richard Morcombe	– Chesterfield College
Bob Murdoch	– Worcester Bosch Manufacturing Director
Steve Perez	– Global Brands Chairman
Charlie Steel	– Thomas Lister
Peter Tooher	– Nexus Planning
Allison Westray-Chapman	– Derbyshire County Council Interim Head of Economic Development

Also Present

Karl Apps	– Joint Housing Strategy and Growth Manager
Joe Bradley	– Executive Assistant
Gill Callingham	– Director of Growth and Economic Development
Niall Clark	– Rykneld Homes Director of Property Services & Development
Lee Hickin	– Director of Corporate Resources

CXTB/07/20-21

Apologies for Absence

Apologies were received from Councillor Martin Thacker MBE JP (Leader and Vice Chair), Councillor Tony King (Derbyshire County Council), Tim Allen (Historic England), Joe Battye (Derbyshire County Council), Andy James (Sport England), Warren Manning (Derby University), Graham Marshall (Prosocial Place), Melanie

Phythian (BEIS), Julie Richards (Chesterfield College), Angela Stansfield (DWP), Jane Tricker (Homes England).

CXTB/08/20-21 **Declarations of Interest**

No declarations of interest were made.

CXTB/09/20-21 **Note Minutes of Board Meetings held on 24 January 2020, 28 February 2020, 20 April 2020 and 15 May 2020**

The Board gave consideration to the Minutes of the Board meetings held on 24 January 2020, 28 February 2020, 20 April 2020 and 15 May 2020.

It was AGREED that the minutes be noted.

CXTB/10/20-21 **Officer Progress Report**

The Director of Economic Growth presented a report giving an update of progress since the last Board meeting.

An overview of the Town Investment Plan (TIP) was provided and a flowchart had been included within the report to show the stages of the TIP. This would be used to keep the Board informed of where the TIP was within the process.

Guidance on the TIP was also provided. This was intended to enable the Board to finalise the TIP and work with MHCLG to agree our Town Deals.

It was advised that officers had met with the Towns Hub Policy Advisor for our TIP and a number of messages came from that meeting, including:

- The TIP needs to be wider than the funding ask
- What can we offer as part of the TIP
- Bring together community with the TIP
- Proposals should be short, medium and long term
- Link into the regional aspiration i.e. D2N2 and the Local Industrial Strategy
- Projects that are ready to commence can be submitted with the TIP i.e. planning permission in place, funding in place or allocated
- Projects should be ambitious

The Director of Economic Growth advised that at the moment our bid was in the “up to £25m” pot of funding. If we wanted to be in the “up to £50m” pot then we would have to be more ambitious with our proposals.

CXTB/11/20-21

Districts Meeting Update

It was stated that the District should be investing heavily into the green economy and that a major part of the bidding process was about decarbonisation and low carbon.

The Plan could include support to local businesses to lower carbon footprint and embedding low carbon thinking in the whole Plan.

There were 3 dates for opportunities to submit bids – July, October and January.

Gill Callingham advised that we were aiming for the October submission date.

CXTB/12/20-21

Nexus Progress Report

Peter Tooher gave a presentation to support the Progress Report which provided the Board with an update on the project.

The Board was given an overview of the actions to date and work in progress.

- Site visit undertaken with NEDDC/Nexus Planning and Buttress Architects
- Draft Communication Strategy has been prepared and supporting material.
- Stakeholder engagement
- Documentation review and baseline research work
- Prepared paper on Investment Plan Framework, based on guidance from MHCLG

Peter Alford advised that guidance had now been received and the Framework was now progressing.

A vision and strategy should be based on evidence of the local needs and priorities. Engagement and public consultation was required. Work was being undertaken on some baseline analysis.

We need to look at how we respond to the current crisis within a long-term plan as this will also set out aspirations for change over a ten year period.

It was stated that there had to be a balance between ambition and deliverability, and look at strategic interventions that deliver tangible change.

Investment needed to be able to deliver sustainable change and respond to environmental changes. There was also a need to focus

and build on joint working and partnerships between public, private and community sectors.

The town centre needed to be the focus of activity and prioritisation.

The TIP would be set out in two sections – context, strategy, engagement/planning and projects.

The evidence base needed to be presented in a way that showed a proper process had been followed.

The TIP will be subject to review against set criteria, with only one opportunity for resubmission.

The Towns Hub would be a key resource and should provide support of the preparation of the TIP through providing guidance and feedback.

We were currently at the first stage of the TIP, the next stages will be submission followed by agreement to Heads of Terms. Business cases will then need to be submitted within a 12 month period.

Peter Tooher gave an overview of the interim baseline findings.

- Clay Cross is a key location for significant growth
- The town centre lacked a centre point however there were development opportunities to be able to do this
- Currently there was a disconnect between the town centre, key assets and areas of growth, but there was scope to improve the links
- Traffic and congestion from the A61 detract visitors to the town centre so need to look at options for traffic management and public realm improvements. Pedestrian links need improving
- Community and other key assets i.e. Coney Green, Egstow Park, Health and Education facilities, and open spaces are spread across the town, and these need to be better connected by creating cycle and pedestrian routes

Going forward we need to think about socio-economics of the area and the impact on Covid-19.

Rachael Lister gave an overview of the market analysis work that had been undertaken.

- Gaps had been identified in housing provision. In particular smaller, starter homes and apartments to rent
- There was potential interest from leisure operators given the volume of housing delivery i.e. cinema, gym, bowling
- Employment market was lacking in smaller units

Key sites of development opportunity need to be identified as this will add to the viability of the town centre.

There were a number of emerging themes on how we re-discover the town centre and growth opportunities including place making, heritage and culture; strengthening the heart of the community; improving access to leisure, health and recreation; raising aspirations among business and the workforce; enhancing connectivity and strategic links.

There are a number of key projects emerging including town centre redevelopment, a Community Hub, Leisure provisions, A61 corridor, a railway station, better linkages, and a Training and Apprenticeship Centre.

There were also other aspirations that could be considered including heritage projects, cultural/youth projects, a low carbon demonstrator project, a new primary school and 5G network/town centre wifi.

Projects would need to align with the Town Fund objectives and funding requirements, and the level of public support as well as feasibility and deliverability. Further work on this would need to be done before options can be proposed.

Martin Kirkpatrick gave an overview of the Town Centre Strategy. There are tunnels already within the area that could be used to create links to the centre. Space could be freed up within the centre to create a heart of the town.

Parks need to be more accessible and pedestrian/cycle routes can be developed/enhanced to achieve this.

Peter Tooher advised that the next steps would include:

- Finalising baseline analysis
- Continue with stakeholder engagement
- Assess consultation feedback
- Ongoing consultations with stakeholders including Growth Hub, NHS/CCG, Network Rail
- Early engagement with Towns Hub
- Consider partnership funding opportunities
- Engage with landowners/occupiers/developers
- Project scoping
- Establish priorities with CCTB
- Work toward a draft IP for consultation

Lee Hickin advised that prior to the Towns Fund being announced there had already been a lot of work on the future of Sharley Park Leisure Centre and asked how this would fit in with the future of Clay

Cross. Peter Tooher confirmed that Sport England were keen to meet to discuss leisure provision further.

Andrew King queried the provisions that have been proposed by Nexus. Peter Tooher confirmed that the bid would be based around what the local people would like to see and this would come from public consultation.

Cllr Kenyon queried the links that are already within the town i.e. access from Sharley Park to Tesco. Peter Tooher advised that there were development opportunities to improve these links around the town to make more areas accessible.

CXTB/13/20-21

Logo Designs

The Chair thanked Chesterfield College for their work on the logo designs.

The logo designs were presented to the Board and views on preferred options were sought. It was agreed that Board Members were to submit their preferred option to Karl Apps by the close of business.

CXTB/14/20-21

Communications Strategy

The Communications Strategy had been prepared by Nexus Planning with the assistance of NEDDC, and provides an outline of how stakeholders will be communicated and engaged with throughout the development of the TIP.

Peter Tooher advised that the first phase of consultation would run from 26 June to 10 July. Consultation would be focused around the website, which went live today (26 June), and would be updated regularly.

Post cards would be delivered to residents over the weekend and would direct people to the website and provide contact details. Posters will also be placed at key areas i.e. local shops.

A press release would be issued.

There will also be questions on social media pages, asking the community of Clay Cross what they love about the town and what would they change.

The Board noted the work done to date.

CXTB/15/20-21

Any Other Business

Cllr Morley commented that following the approval of planning permission for a well-known fast food establishment, this would help bring younger people into the area.

Cllr Renwick thanked Nexus Planning for all the work they had done over the last couple of weeks.
