

Gambling Act 2005

Local Area Profile

2026 – 2029

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Equalities Statement

North East Derbyshire District Council is committed to equalities as an employer and when delivering the services it provides to all sections of the community.

The Council believes that no person should be treated unfairly and is committed to eliminating all forms of discrimination, advancing equality and fostering good relations between all groups in society.

Access for All statement

You can request this document or information in another format such as large print or **language** or contact us by:

- **Phone** - [01246 231111](tel:01246231111)
- **Email** - connectne@ne-derbyshire.gov.uk
- **Text** - [07800 00 24 25](tel:07800002425)
- **BSL Video Call** – a three way video call with us and a BSL interpreter. It is free to call North East Derbyshire District Council with Sign Solutions, you just need wifi or mobile data to make the video call, or call into the offices at Wingerworth.
- Call with [Relay UK](#) – it is a free phone service provided by BT for anyone who has difficulty hearing or speaking. It's a way to have a real time conversation with us by text.
- **Visiting** our [offices](#) at Wingerworth – 2013 Mill lane, [S42 6NG](#)

Local Area Profile

This document is the North East Derbyshire District Council Local Area Profile, as described by the Gambling Commission Guidance to Local Authorities for Consideration by operators when creating their Local Risk Assessments.

This Local Area Profile is published by the Council concurrently with the Gambling Act Statement of Licensing Principles and published on our website –

www.ne-derbyshire.gov.uk

The Gambling Commission's [Licence conditions and codes of practice](#) (LCCP) formalise the need for operators to consider local risks posed by the provision of gambling facilities at each of their premises, and have policies, procedures and control measures to mitigate those risks. In undertaking their risk assessments, they must take into account relevant matters identified in the licensing authority's policy statement.

Whilst there is no mandatory requirement to have a Local Area Profile, there are a number of significant benefits to both the Licensing Authority and operators, in having a better awareness of the local area and risks:

- it enables licensing authorities to better serve their local community, by better reflecting the community and the risks within it
- greater clarity for operators as to the relevant factors in licensing authority decision making, will lead to improved premises licence applications, with the operator already incorporating controls and measures to mitigate risk in their application
- it enables licensing authorities to make robust but fair decisions, based on a clear, published set of factors and risks, which are therefore less susceptible to challenge
- it encourages a proactive approach to risk that is likely to result in reduced compliance and enforcement action.

The Council's policy statement sets out its approach to regulation with clear reference to local risks. The Local Area Profile runs alongside the Licensing statement, this is to ensure that this profile can be reviewed and updated regularly without the need for full consultation.

Risk Assessment considerations

This local area profile has been prepared based on local knowledge and taking into account a wide range of factors, data and information held by the Licensing Authority and its partners. It is anticipated that the local area profile will give operators and a better awareness of the local area and the risks, which includes both potential and actual risks. This will be available on the Council's Website.

In assessing Local Area Profiles the licensing authority can also take into account

- (a) Local crime statistics

- (b) Any problems in the area relating to gambling establishments such as anti-social behaviour
- (c) The location of any nearby sensitive premises such as facilities used by vulnerable persons e.g. drug and alcohol addictions; and
- (d) Whether there is any indication of problems with young persons attempting to access adult gambling facilities in that type of gambling premises in the area

NEDDC hopes that the local area profiles will help to inform specific risks that operators will need to address in their risk assessment which will form a part of any new licence application, or an application to vary a licence.

In preparing local risk assessments, operators will need to consider risks in relation to how the premises will be or is run. Identification of risks associated with these elements will be dependent on the type of premises and the local area. Elements to be considered include:

- How the gambling operation will relate to how the operator conducts its business
- What gambling products it provides in the premises
- The facilities to enable gambling within the premises
- The staffing levels within the premises
- The level and requirement for staff training
- Whether loyalty or account cards are used or not
- The policies and procedures it has in place in relation to regulatory requirements of the Act or to comply with the LCCP
- The security and crime prevention arrangements it has in place
- How it advertises locally and on the premises
- The marketing material within the premises
- The display and provision of information, etc.

Operators are also required to review their local risk assessment if significant changes in local circumstances occur. The following lists sets out some examples of what the Licensing Authority considers to be significant changes in local circumstances:

- Any substantial building development or conversion of existing premises in the local area which may increase the number of vulnerable persons in the area.
- Educational facilities increase in the local area. This may occur as a result of the construction of a new school/college or where a significant change is made to an existing establishment.
- Any vulnerable group is identified by the Licensing Authority or venues relating to those vulnerable groups are opened in proximity to gambling premises (e.g. additional homeless hostels or gambling or mental health care/support facilities are opened in the local area).

The design and layout of the premises is a key consideration as this could have a significant impact on the risk to the licensing objectives. The design of the premises is an important factor when considering local risks. Premises which are located

within an area which has a high number of children and young people present throughout the day may identify that the standard external design is not appropriate. Control measures to mitigate the risk of attracting children to gambling or gaining access to restricted premises will need to be considered.

Risks to be considered may include:

- Whether the premises allows a direct line of sight of gaming machines from the cashier counter.
- Whether the premises sufficiently covered by CCTV to enable the identification of offenders.
- Whether the premises windows are screened or covered to obscure the interior of the premises.
- What age verification policies are in place.
- Provision of magnetic door locks.

Operators must ensure that they consider the local area profile, as well as local crime statistics which can be found on the [Derbyshire Constabulary website](#) .

Risk assessments would be expected to include relevant control measures to counteract issues identified by the operator. Where there is a particular area of concern they should contact the most appropriate Responsible Authority before submitting an application for a new licence or variation.

North East Derbyshire District Council

North East Derbyshire is a local government district in Derbyshire, England. It borders the districts of Chesterfield, Bolsover, Amber Valley and Derbyshire Dales in Derbyshire, and Sheffield and Rotherham in South Yorkshire.

We have a population of around 105,000 and have four main towns, Clay Cross, Dronfield, Eckington and Killamarsh. There are a further 46 settlements within the District which consists of more than 20 dwellings.

The District has good road, rail and air connections with M1 junctions, Train stations in the District and five international airports nearby.

The largest Town is Dronfield which is located in the north of the District and has a population of just over 26,000. The industrial history of the town includes coal mining, the wool trade, the production of soap and steel, and engineering. Today a range of manufacturing firms still operate within the town.

Dronfield has the greatest concentration of facilities and services. It provides good levels of public transport which includes its own railway station.

The next largest settlement in the District is Clay Cross which is located in the south of the District which has a population of just over 15,000. Clay Cross has a good level of facilities, services and public transport.

Dronfield and Clay Cross are followed in size and service provisions by the towns of Eckington and Killamarsh which have their own town centres and which play an

important role in serving the day to day shopping and other requirements of the local community and surrounding settlements.

Settlements throughout the District are of a mixed character, some of which are mainly characterised by older properties and other areas are a mix of housing types. Some settlements have listed buildings and are designated as a Conservation areas. The District's settlements have grown and evolved over time, reflecting changes associated with occupations such as mining and agriculture which lends to a diverse and unique character of the District.

At the time of this Local Area Profile being published North East Derbyshire District Council has 4 licensed gambling premises which are all betting shops. An overview map showing the locations across this district and proximity to schools is below. There are then 3 maps for the main centre locations showing the premises and their specific proximity to education establishments.

Town/area	Number licences/permits	Type
Clay Cross	2	Betting Shop
Dronfield	1	Betting Shop
Eckington	1	Betting Shop
TOTAL NUMBER OF PREMISES	4	

For further information about the Local Area profile please contact the Councils licensing department.

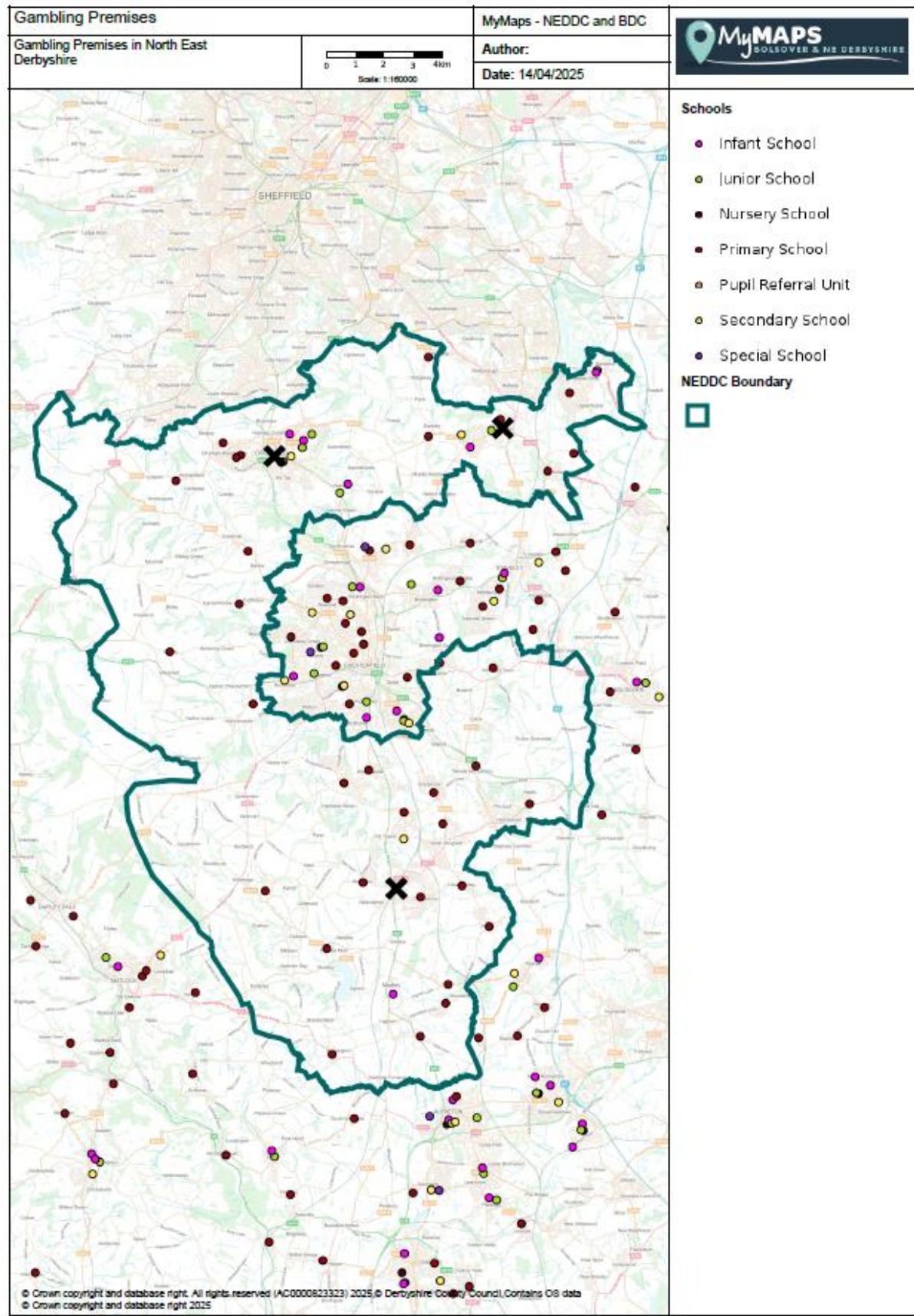
Email: licensing@ne-derbyshire.gov.uk

Telephone: 01246 217884/01246 217885/01246 217848

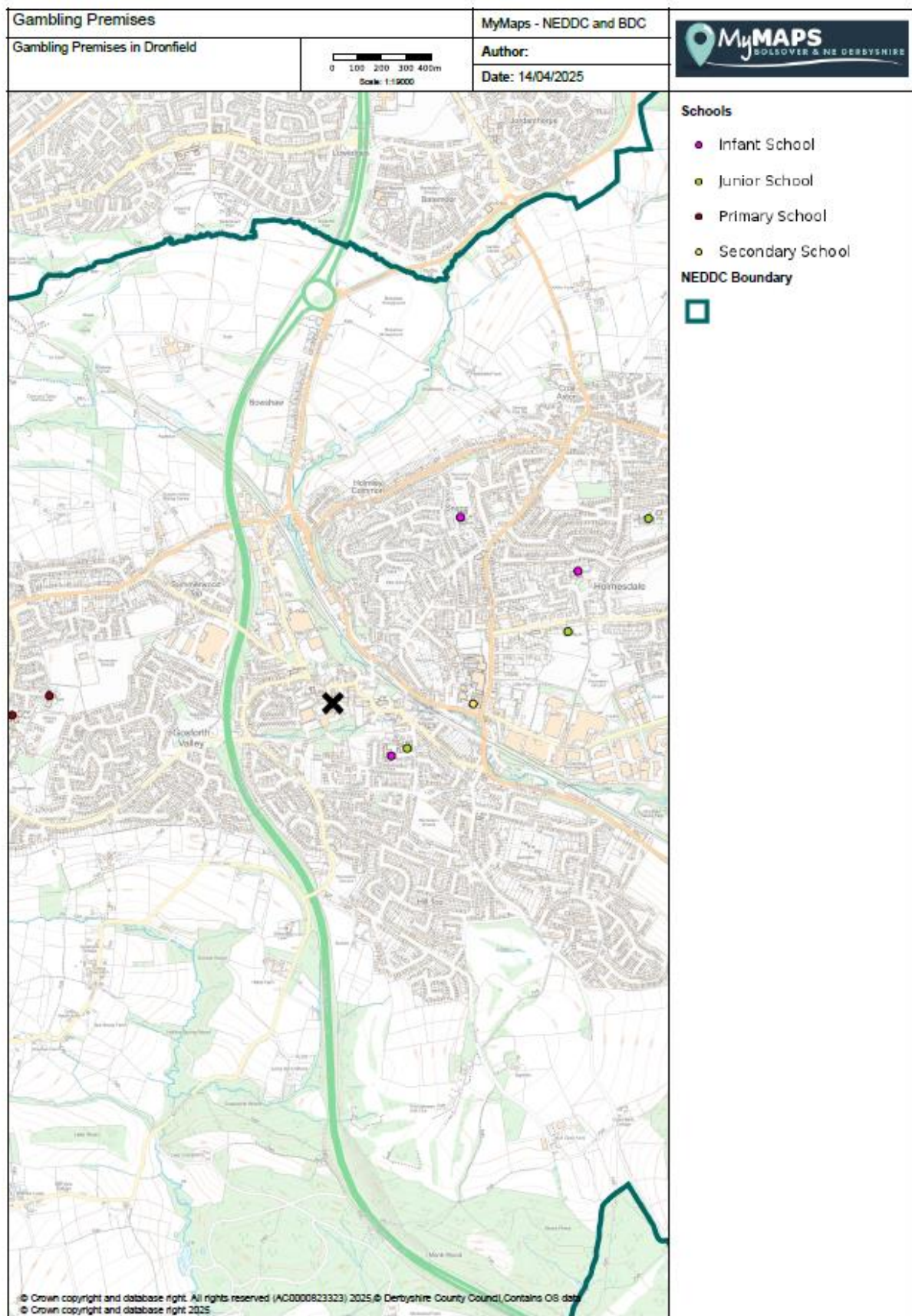
Address: Licensing Team

Joint Environmental Health Service
North East Derbyshire District Council
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NEDDC Overview

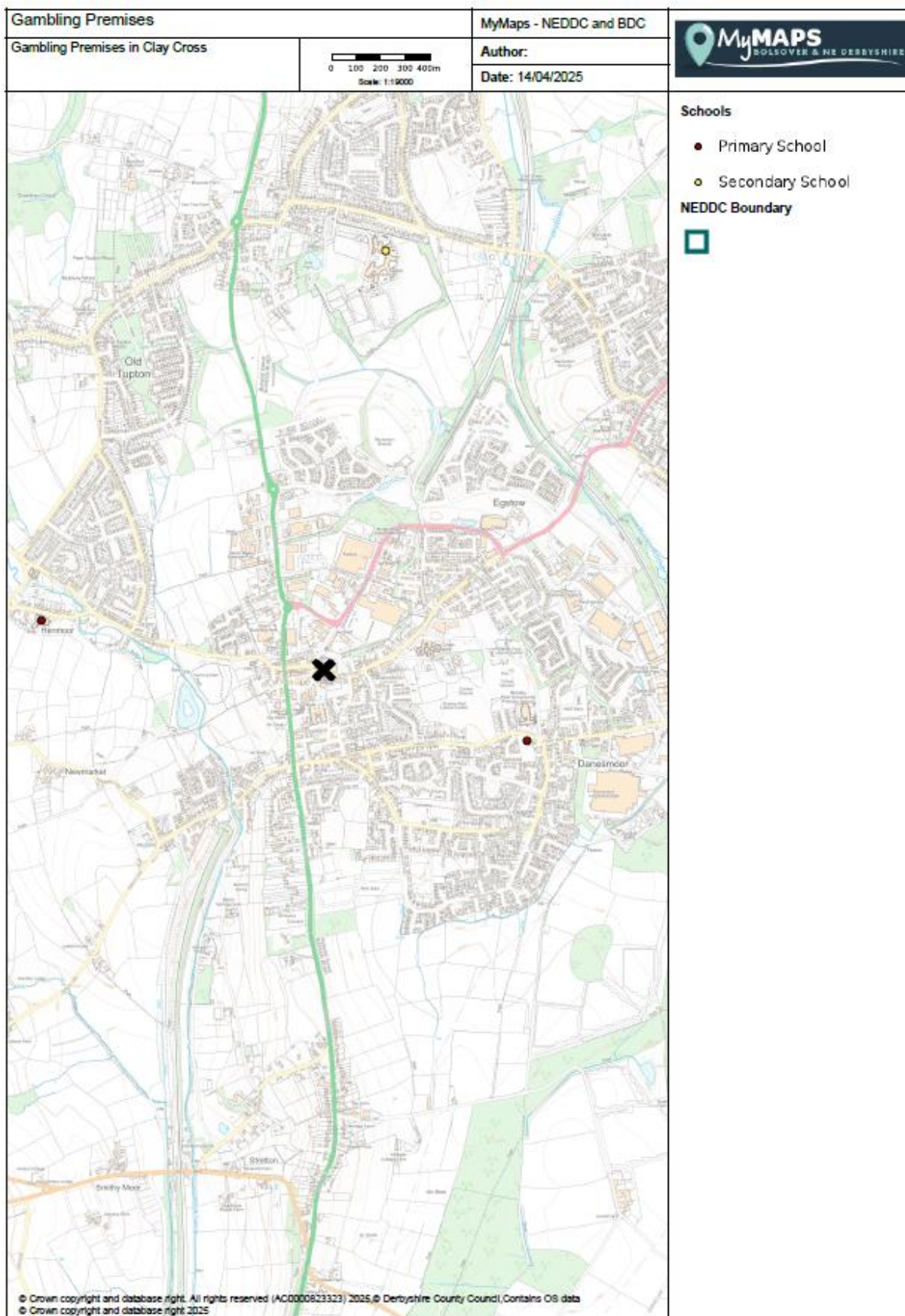


Local area profile Map – Dronfield



Local Area Profile Map – Clay Cross

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Local Area Profile Map – Eckington

