

Fig 1. Leisure memberships* for the over 55's at each NEDDC owned sports centre (55-64's, 65-74's, 75+).

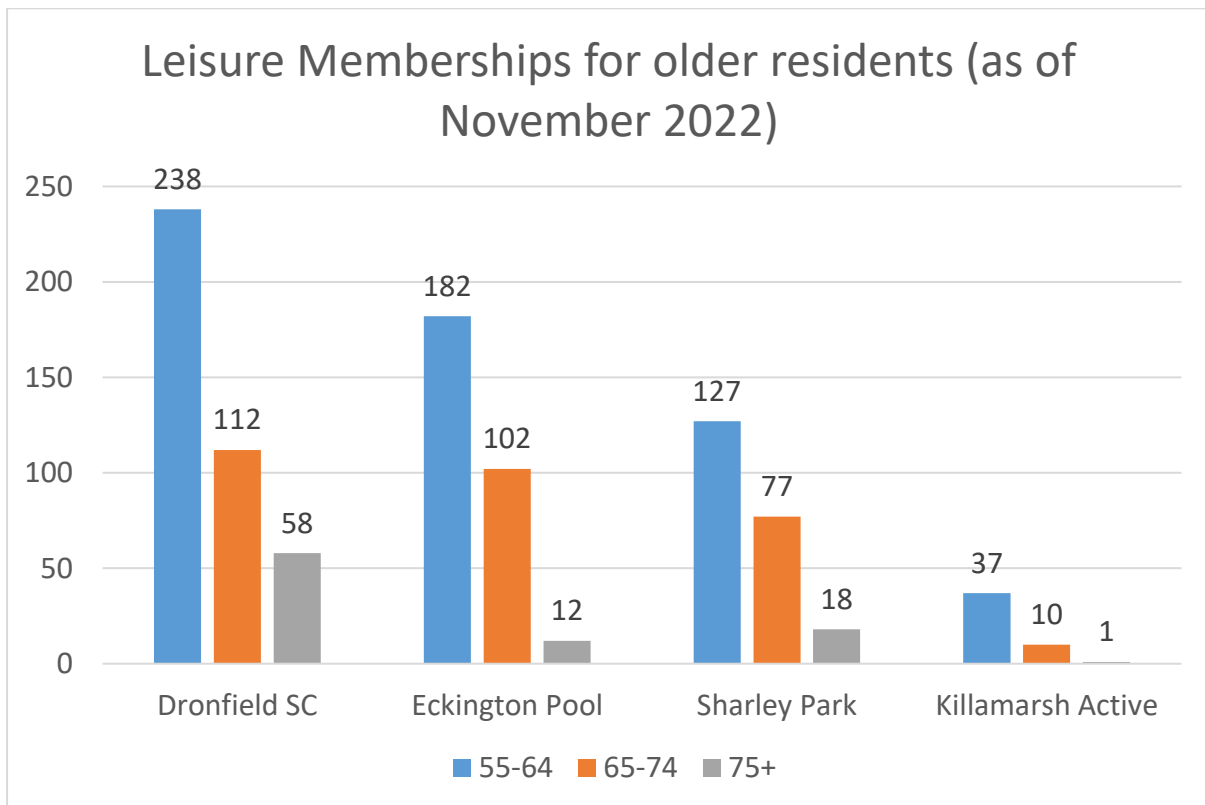


Fig 2a. Total number of memberships at Dronfield SC. Dronfield SC currently has 1714 members (1530 Direct Debit members and 184 supersavers*). 408 are over 55 (24%)

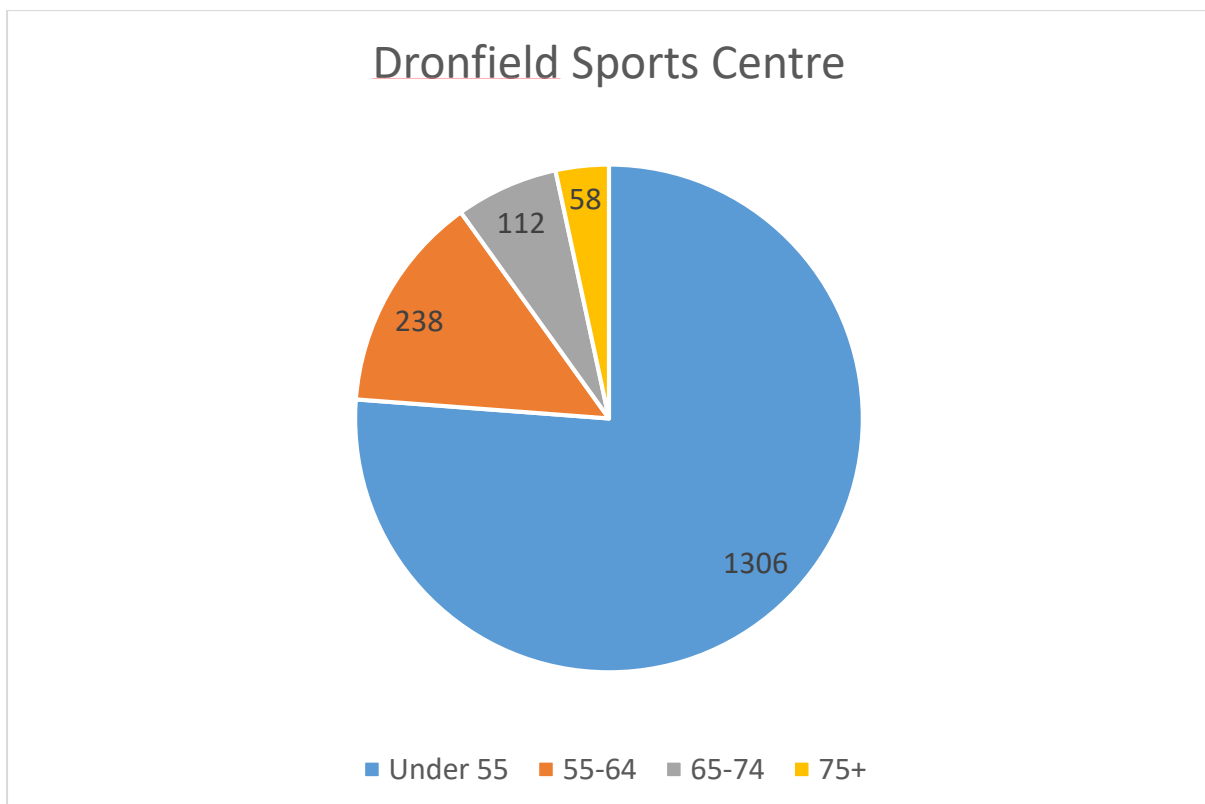


Fig 2b. Total number of memberships at Eckington Pool & Fitness Centre. Eckington Pool & Fitness Centre has 1173 members (1109 direct debit members and 64 supersavers*). 296 are over 55 (25%).

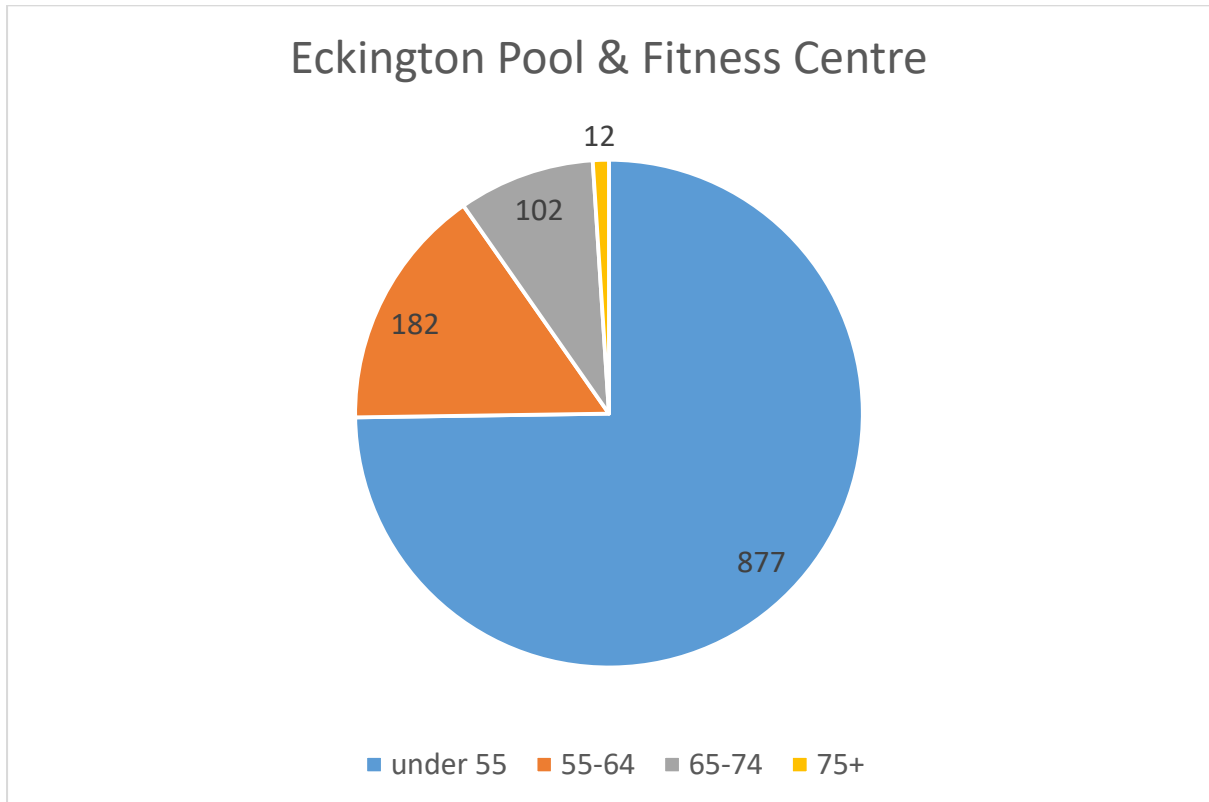


Fig 2c. Total number of memberships at Sharley Park. Sharley Park Leisure Centre has 905 members (810 direct debit members and 95 supersavers*). 222 are over 55 (25%).

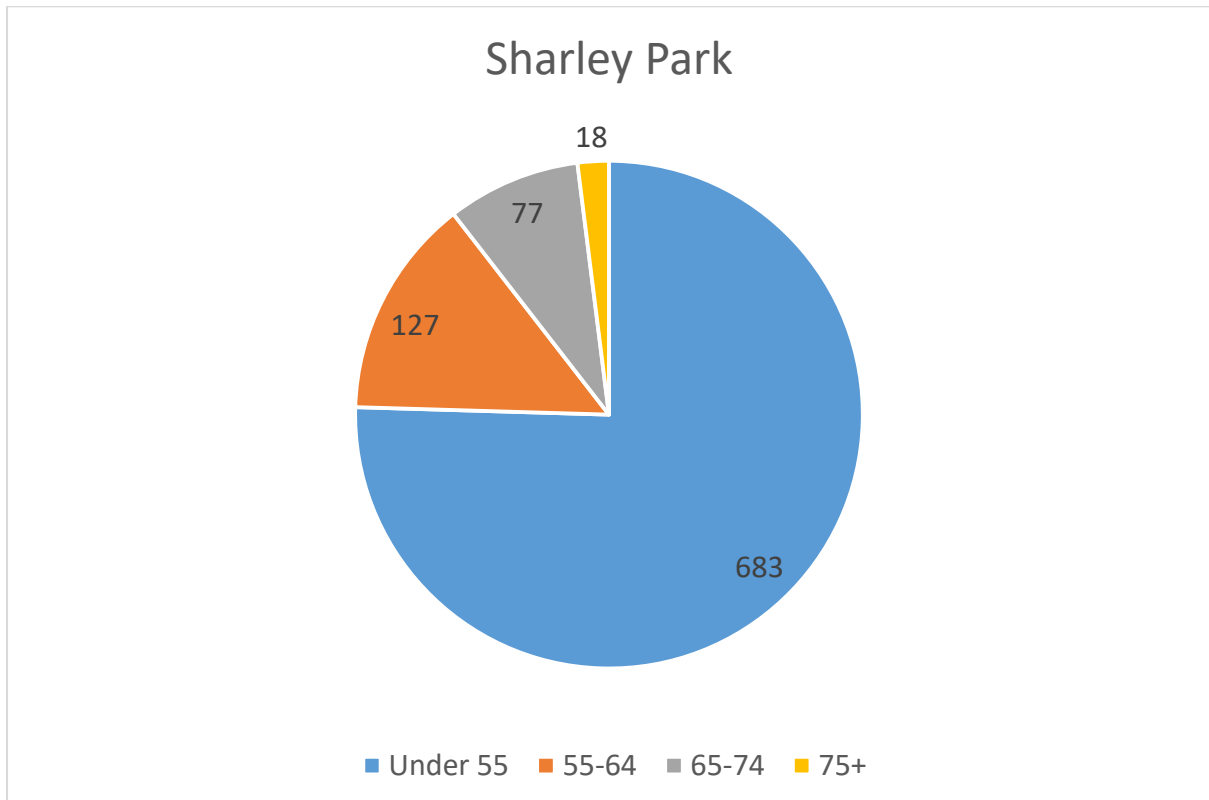


Fig 2d. Total memberships at Killamarsh Active. Killamarsh Active currently has 385 members (372 direct debit members and 13 supersavers*). 48 are over 55 (12%).

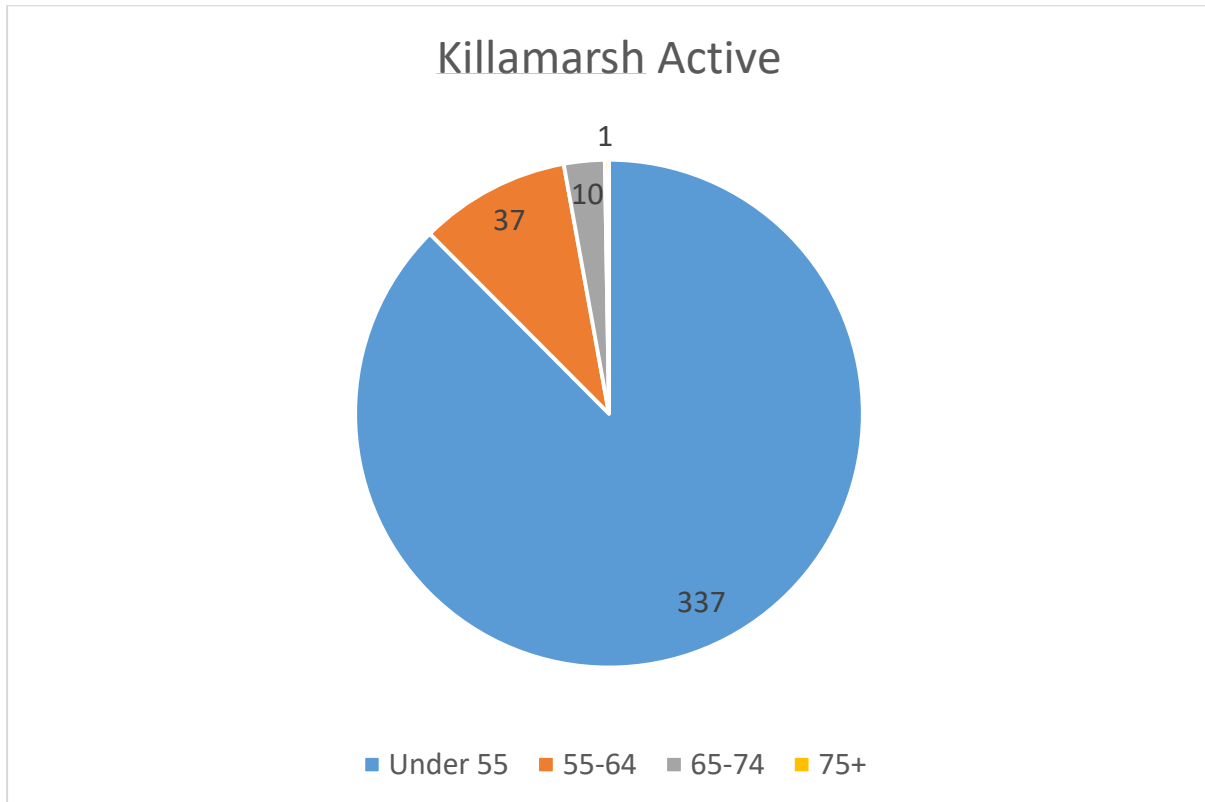
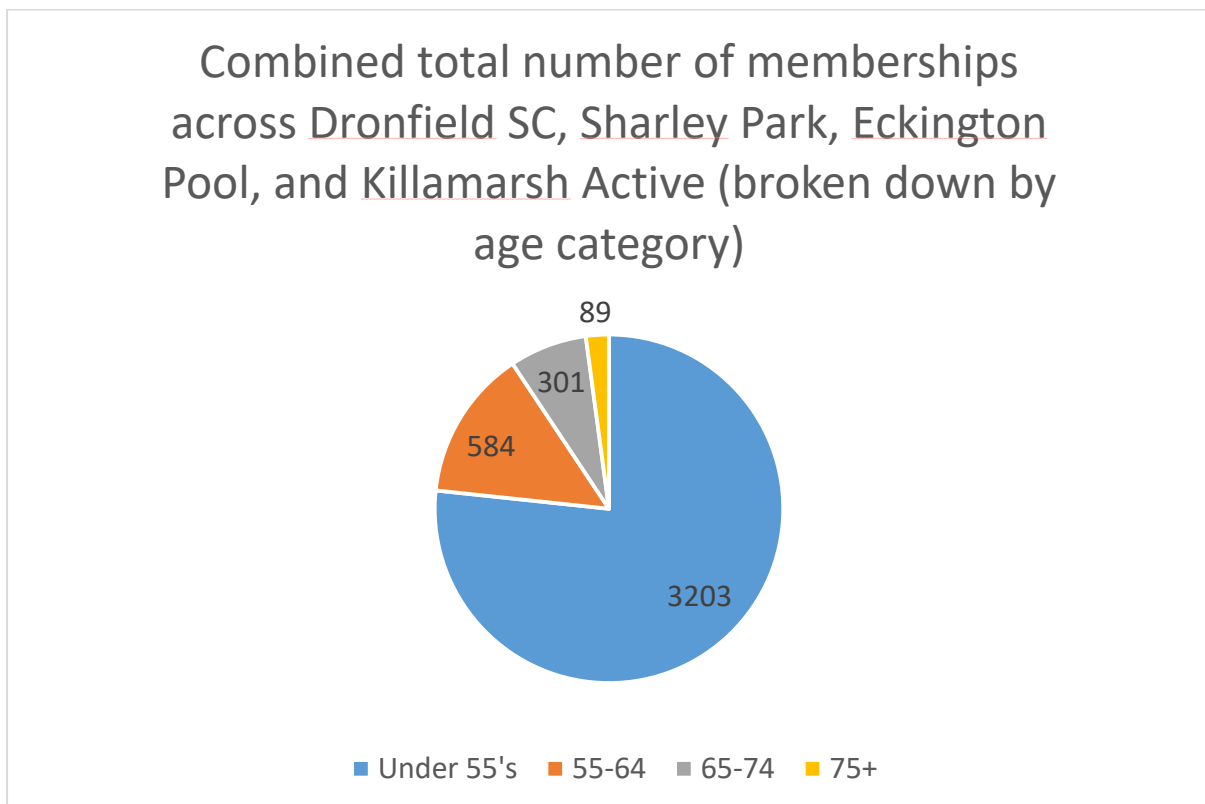


Fig 3. Total memberships* across the four NEDDC owned leisure centres. There are 4,177 members in total. 974 of the membership are over 55 (23%).



*Direct Debit & Supersaver Memberships are the only memberships which are recorded. Leisure discount schemes are not recorded as the Supersaver is used as the figure to measure those numbers.

Direct Debit Memberships Types:

- Flex 1- one activity from gym/swim/classes = £23 a month DD
- Flex 2- two activities from gym/swim/classes= £26.50 a month DD
- Unlimited- All 3 gym/swim/classes and discount on court bookings- £30 a month DD
- Corporate- Same as unlimited. Company is registered with us so get a discount- £25 a month DD (minimum of 5 employees)

Leisure Discount Scheme - Comprises the 2 following schemes:

<u>Leisure Pass Scheme</u>	<u>Concessionary Pass Scheme</u>
<p>One off annual payment of £4.50 which then gives reduced prices for activities in the centre- Pay & Play @ £2.90</p> <p>Qualify for this membership by:</p> <ul style="list-style-type: none"> • Receiving Council Tax Benefit, Housing Benefit, or Universal Credit with the Housing element • Any dependants (under 18 years of age) • Health Referral <p>Are entitled to the <u>Supersaver membership</u> (unlimited gym, swim and some Exercise by Referral classes @ £20/month (cash payment)</p>	<p>One off annual payment of £4.50 which then gives reduced prices for activities in the centre- Pay & Play @ £3.70</p> <p>Qualify for this membership by:</p> <ul style="list-style-type: none"> • Receiving state pension • Health Referral • Student • Armed Forces Concession <p>Are entitled to the <u>Supersaver membership</u> (unlimited gym, swim and some Exercise by Referral classes @ £20/month (cash payment)</p>

** The system used is a live reporting system which gives a snapshot of the membership at the current time. You cannot enter dates into this report to get the splits from previous years as the memberships on offer are ever evolving and figures not recorded in the past.