

NORTH EAST DERBYSHIRE DISTRICT COUNCIL

SCRUTINY PROJECT MANAGEMENT

DRAFT PROJECT PLAN FOR REVIEW

NAME OF COMMITTEE: Growth Scrutiny

SCRUTINY OFFICER: Damon Stanton

SUBJECT TO BE REVIEWED

The Council's engagement with local business

REASON(S) FOR THE REVIEW

- To ensure the Council's communication with local business is effective and fit for purpose.

IDENTIFY APPROPRIATE CORPORATE OBJECTIVES

- Creating a business friendly District that develops skills and jobs.
- Enhancing our Resident' quality of life.

TERMS OF REFERENCE

- To ensure the Council's communication with local business is effective and fit for purpose.

AIMS AND OBJECTIVES OF REVIEW

- To improve Council services and growth.
- To review the Council's communication with local business to see how it has been conducted.
- To review what has worked well and what has not worked so well.
- To listen to the views of local business.
- To assess how the Council has supported businesses through the Pandemic.
- To suggest improvements to any future communications with businesses.

KEY ISSUES	<ul style="list-style-type: none"> • What are the key elements of the Council’s communications with business and has it been effective? • How does the Council update or inform businesses about available grants, initiatives and support? • Do businesses engage and are they aware of the support that the Council offers? • How do businesses view the Council and do they have any opinions on what could be done differently or better? • What changes should be considered to any future communications? • What are the barriers to success?
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TIMESCALE	ESTIMATED	REVISED	ACTUAL
Commencement	24 January 2022		
Finish	09 May 2022	16 January 2023	
Report	June 2022	March 2023	

METHOD(S) OF REVIEW:	<ul style="list-style-type: none"> • Interviews with stakeholders • Review of relevant documentation
IMPLICATIONS: (legislative, regulatory, etc)	

<p>DOCUMENTARY EVIDENCE: (Internal/External)</p>	<ul style="list-style-type: none"> • Scene setting evidence from the Director of Economic Growth and the Senior Regeneration Officer and Urban Designer. • Growth Strategy 2021-24 • Briefing Paper on business engagement • D2N2 business advisor progress report • NED Business Skills Audit • Business Advisor Programme Project Update (Jan - April 2022) • Case Study - O'Connor & Co
<p>WITNESSES:</p>	<ul style="list-style-type: none"> • Gill Callingham - Director of Economic Growth • Bryan Harrison - Senior Regeneration Officer and Urban Designer • Karl Apps - Assistant Director - Economic Development, Regeneration, and Housing Delivery • Mark Ross - D2N2 Business Advisor • Business CBE+ • Business Ian Hands Consultancy • Steve Lee - Assistant Director - Transformation & Communication • Andrew Gascoigne - Revenues & Benefits Manager • Matt Finn - Environmental Health Manager
<p>CONSULTATION/ RESEARCH:</p>	

SITE VISITS	
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<u>PROJECT OUTCOMES</u>	
CONCLUSIONS:	
RECOMMENDATIONS:	
CABINET CONSIDERED:	
OUTCOME:	
FOLLOW UP:	
REVIEW OF PROCESS/COMMENTS:	
SIGNED OFF BY CHAIR:	
DATE:	