

Overview and Scrutiny Committees
Suggested topics for review 2016/17

Suggested by: Councillor T Mansbridge

Issue to be looked into:

Communications and advertising within the Council

- How we communicate
- Our brand
- How advertising is undertaken and the revenue we get from it
- Use of local printers – print broker
- The Councils Newspaper

Why I think we need to look at this:

To have a look of whether we are being effective

What would I like to see come out of such a review:

To ensure the methods are effective and value for money