

# Rural Action Derbyshire

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CEO



# RAD Mission

To improve the quality of life for Derbyshire residents by empowering people in rural communities to;

- take action
- address disadvantage
- become more sustainable
- increase local control.

# Services provided by RAD

- Wheels to Work
- Financial Action and Advice Derbyshire
- Community Buildings Advice
- Community Led Planning
- Oil Buying Scheme
- Suicide Awareness Training
- Agricultural Chaplaincy

# funding

- NEDD grant 2013/14 = £2633
- Total turnover = £818,660
- Other sources of funding include;
  - Defra
  - Big Lottery Fund
  - Derbyshire County Council & Derbyshire Districts
  - Clinical Commissioning Groups
  - Donations / memberships / earned income

# Wheels to Work



Will lives in Wirksworth and loans a moped from Wheels to Work to get to his Electrical Engineering Apprenticeship in Alfreton. He said that he couldn't get to his job without it as he starts at 6am. "It's really helped me out, and I love my job". Will is hoping to take out a loan with the Credit Union to buy the moped from the project at the end of his 6 month loan period in November.

# Alexandria and her electric bike



Alexandria lives in Flagg and uses the electric bike to get to her job as a Lifeguard at Bakewell Swimming Pool. Since riding to work every day, Alex took part in triathlon event to raise funds for the orphanage in Vietnam where she helps out during her holidays. Alex said that the bike means she keeps fit without arriving at work too sweaty!



## ... and Zak with his pedal cycle

Zak is part of the Wheels to Work Derby project and was given this reconditioned cycle at an event at Derby College in the Roundhouse campus.



Wheels to Work operates in partnership with Bike Back Derby – a bicycle recycling project. This means we can provide good quality reconditioned bikes at a fraction of the cost of new ones. Zak is studying to be a sports coach and was thrilled with his bicycle.

## Wheels to Work in NED

*70 NED residents supported – 26 moped loans*

*Most enquiries from Clay Cross*

*Most frequent employers*

*Tesco Distribution Centre*

*Thorntons*

*Derbyshire County Council*

*Care work & Security jobs are popular too*



# Financial Action and Advice

## UK Poverty in numbers

- **43%** of part-time workers earn less than the living wage
- **21%** of households are in poverty
- **20%** of employees are on low pay
- **18.2%** of children in England are in poverty
- **10.4%** of households in England are in fuel poverty
- **6.2 million** people are under employed

## Derbyshire in numbers

- **25%** of households are deprived
- **17%** of children live in income deprived households
- **15%** of children are eligible for free school meals
- **12.8%** of households are in fuel poverty
- **12%** of people are income deprived
- **9.8%** of people claim out of work benefits

# What is financial exclusion?

- Lack of access to appropriate financial services and products (eg bank accounts, affordable credit)
- Lack of knowledge, skills, confidence and motivation to manage money effectively.
- Low income households most likely to be affected
  - Lone parents
  - Long term unemployed or low paid
  - Long term sick or disabled
  - Lone pensioners, particularly widows
  - Households headed by students or part-time workers

## Activity in NED

Work with primary schools to improve money management teaching;

North Wingfield / Renishaw / Hunloke

Future plans

Money management training for individuals

Financial Inclusion Awareness Training

# Community-led Planning

## Typical project work:

- Community Conversations, High Peak & Derbyshire Dales Local Plan. 2011
- Connecting Communities – Aldercar & Langley Mill. 2010
- Chapel en le Frith Neighbourhood Plan 2012 – 13
- Ripley Neighbourhood Plan – 2013 -14

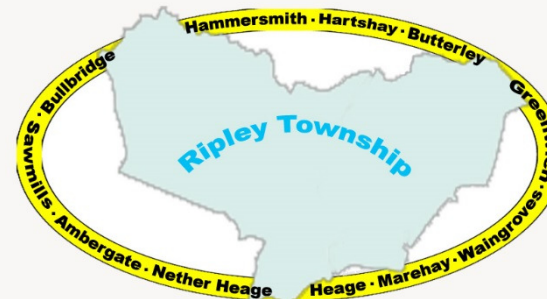
# We specialise in: Community engagement

- Consultations
- Parish and CLP
- Mapping
- Surveys
- Analysis
- Reports
- Event planning
- Conferences

## **We're taking the lead**

Here in Ripley, we're producing a Neighbourhood Plan. This will set out the plans for development in our area for the next 15 years.

Everyone's opinion is welcomed in shaping future development for Ripley.



Look out for further events, to find out more, go to  
[www.facebook.com/ripleyreckoning](https://www.facebook.com/ripleyreckoning) or [www.twitter.com/ripleyreckoning](https://www.twitter.com/ripleyreckoning)

# Suicide Awareness Training

- Tackle the taboos
- Reduce stigma
- Make it easy for people to get help
- Equip many people to provide help
- Suicide is a permanent solution to a temporary problem

## How

- Delivery of half day training sessions developed by Keith Waters and Dr Ellen Townsend
- Open to all
- Raises awareness
- Challenges myths
- Increases understanding of risk factors
- Increases confidence to help those at risk



# Outcomes

- Each seminar evaluated
- 99% would recommend to others
- 85% feel more confident about dealing with someone at risk
- Each trained person has supported average of 3.47 vulnerable people

# Activity in NED

- Trained 144 people from North Derbyshire Agencies include;

Womens Aid

Fire and Rescue

Amber Trust

Youth Offending Service

Derbyshire Carers

Barnardos

Constabulary

Mind

Cruse

British Red Cross

Job Centre Plus

Farming Life Centre

Adullam Housing

Rykneld Homes

CAB

Treetops Hospice

Family Centres

Age Concern

Probation Trust

Alzheimers Soc

School staff

MAT Teams

Parish Councillors

Medical centres

Childrens Centres

Residential Homes

Social Workers

Counsellors

Addiction projects

Home Care Direct

# Agricultural Chaplain

- Set up in response to Foot and Mouth
- Support for the farming community
- Pastoral support
- Wide range of events / issues / problems
- Free and confidential service

# Partnerships

Partners agencies include;

- Rural Churches
- NFU
- Country Land and Business Assoc
- The Tenant Farmers Assoc
- Farming Life Centre
- Derwent Rural Counselling

# Oil Buying Scheme

- Community Oil Buying Scheme began in October 2011
- Aims to help households, businesses and the wider community save money on heating oil
- Many areas of Derbyshire are off gas grid

## How it works

- Membership based buying consortium
- Fee of £20 per year
- Orders collated and a bulk order is placed once a month
- Negotiate with suppliers for best price
- Members pay one price whether ordering 500 or 2000 litres of oil

## NED activity

- 72 members across the period
- 33 free membership funded through WHHP
- Average saving £44 -£180 pa.
- Highest saving £324 p.a.



# Community Buildings Advice

- A wide range of resources and publications
- Access to specialised legal advice on village hall issues
- Funding advice
- Energy advice
- Training

## Managed by volunteers

- 80% of halls are held on charitable trusts and registered with the Charity Commission
- Halls are owned by the community
- Volunteers committee members are trustees of the hall
- Volunteers keep halls open and viable

## Did you know that?

### Halls underpin rural community life and

- 1/2 provide health and wellbeing services
- 1/3 are used for preschool and nurseries
- 3/4 are a venue for arts and cultural activities
- 3/4 provide access to sport
- 1/10 provide retail services

# NED activity

- 35 halls in NEDD
- Wessington Village Hall – legal advice
- Additional support to;
  - Grassmoor
  - Pilsley
  - North Wingfield
  - Tupton
  - Shirland & Higham
  - Calow

# Partnership working

- RAD works in partnership with a wide range of other agencies from the public and voluntary and community sectors
- RAD is the accountable body for 3D – third sector support for Derbyshire.