

North East Derbyshire District Council - Growth Summary 2017/18

Unlocking Our Growth Potential

In 2014 the Council committed to a strategy to focus on unlocking the potential to deliver growth for the district. Through the Growth Strategy and the Corporate Plan 2015-2019 the Council set out its ambition to create a sustainable high performing economy. The Council established three strategic priorities to unlock our growth potential. A summary of the progress against these priorities for 2017/18 (October 2017 to March 2018) is as follows:

1. Supporting Enterprise: maintaining and growing the business base

- To date the Growth Hub has assisted 168 businesses - 5.08% of all businesses (3305 in total) within NEDDC.
- Second edition of Business News delivered to over 2000 commercial addresses to alert companies to business support and growth opportunities.
- 7th, 8th and 9th North East Derbyshire Business networks held in November, December and February at the Six Holts pub in Clay Cross, and the Blue Stoops (twice) in Dronfield, with a combined total of over 75 businesses in attendance.
- A variety of business support seminars, workshops, and training sessions have been hosted and supported. Working with a range of partners, including the Department for International Trade, Chamber of Commerce, Nottingham Trent University, Nottingham Business School, and Derby University on areas including low carbon economy, exporting, marketing, business start up, and innovation.
- A Made In NE Derbyshire lunch was hosted by the Council Leader and Chief Executive. In attendance was representatives from a number of major employers in the district, including Bosch, William Lee, and Gunstones. Key Government policy makers presented current thinking, covering exporting, knowledge transfer, and the Government's industrial strategy.
- Actively supported 40 businesses during this period (Names of companies and advice/support is listed on PERFORM).
- A draft North East Derbyshire Productivity Plan has been developed for the district with over 40 business events on commencing from January 2018, covering start-ups, exports, innovation aimed at improving the productivity of the district.
- NED Business Growth Fund: To date nine successful applications have been awarded a total of £26,265.92, contracted to generating £35,721.33 match funding and contracted to deliver 12.4FTE jobs (of which 7.9FTE are now in place), which is a unit cost of £2,118 per job. The latest project approved is Re-connected Kinesiology Therapy in Clay Cross, for £2,582.48. One further project is approved for £4,000 subject to contract and four other bids totalling £15,300 are currently in development. Flyers promoting the fund have recently been distributed with Business Rates invoices. This work is also strengthened by the Draft Productivity Plan.
- Two business events have been held with at the Council offices, delivered in collaboration with the Department for International Trade, and a further event planned for May 2018. This programme has covered researching markets, and digital media training. Future events will come under the Council's Draft Productivity Plan.

- The Council has now worked very closely with the Growth Hub and Chamber of Commerce to develop the programme of start-up support into a NEDDC hosted programme from the Coney Green Business Centre. The first of 10 workshops has been held and this close partnership working has resulted in all 10 workshops being fully booked. Over 30% of the bookings are North East Derbyshire businesses. A quote from the Chamber - 'North East Derbyshire District Council kindly agreed to partner with the D2 Business Starter Programme, offering the facilities at Coney Green Business Centre to the project, which helps Derbyshire residents to start a business. The series of workshops is fully-booked, with a high number of North East Derbyshire residents taking advantage of the programme, as well as aspiring entrepreneurs from other areas in the county.' Events and Engagement Officer - D2 Business Starter Programme, March 2018.
- BNED LEADER Approach: 7 projects have been approved, totalling £195,384.76, generating £404,543.45 match funding and creating 8 jobs. 18 of the 23 endorsed Expressions of Interest in development are from North East Derbyshire District, totalling £720,615. Recently approved projects include Eckington Civic Centre, P Coates Holiday Barn in Ashover and RM Wright Ltd, a farm in Upper Langwith. Five projects in North East Derbyshire have now been contracted to a total of £152,694.20. Flyers promoting the fund have been sent within Business Rates correspondence and drop in sessions held for interested applicants in both districts. The Programme Team is back to full capacity following recent recruitment exercises and is working to meet the Rural Payments Agency's expectation of 50% of programme budget to be allocated by May 2018.

2. Enabling Housing Growth: increasing the supply, quality and range of housing to meet the needs of a growing population and support economic growth

- The Avenue - A 'celebration event' was held for the Avenue to symbolically mark the completion of the remediation programme. Kier Living now on site with the first phase of housing. The brief for securing a consultant to deliver a masterplan for the southern element of the Avenue has been completed as part of the One Public Estate Initiative. Planning application for the roundabout and southern access for the Avenue has been submitted, and detailed design almost complete.
- Former Coalite Site – On-site remediation progressing well.
- Egstow Park - Show homes now complete, first phase of housing well underway. Reserved matters approved for drive-through McDonalds restaurant, construction imminent. A revised masterplan was approved by Planning Committee, securing affordable homes and employment provision.
- Callywhite Lane expansion. Watching brief maintained regarding potential opportunities arising from HS2.
- The Local Plan reached publication stage in February 2018, this identifies a suite of housing sites to meet the needs of the district.
- The Developers Forum is planned and is being held in April 2018, this will be hosted by NEDDC with an update on the Local Plan and the growth strategy, the rest of the agenda will focus on design within the planning process.

- 95 affordable houses were built in the district during 2017/18.
- Working with a Registered Provider on a site in Grassmoor, although the site is not ideal in its location (potential access issues) the Council will have 100% nomination rights on the site.
- A meeting has been held with a landowner and agent regarding developing a site in Unstone and the possibility of grant funding the delivery of social housing through 1-4-1 RTB receipts or commuted sums.
- Investigating the delivery of a mixed tenure scheme again in Unstone and how this site can be brought forward.

3. Unlocking Development Potential: unlocking the capacity of major employment sites

- The Local Plan has reached Publication Stage and is an important policy tool providing the strategic context for the promotion and development of priority sites. Officers continue to work with the developers on the key sites at Biwaters, The Avenue, Markham Vale and Coalite to bring forward these strategic sites.
- The Local Plan focusses a significant proportion of development on the A61 corridor. Transport evidence underpinning the Plan includes the A61 Growth Corridor Strategy which aims to address current capacity issues and unlock development potential. This is crucial to effective delivery of the Local Plan.

The following is a more detailed breakdown of some of the performance measures against our Growth priorities.

2016/17 Out-turn	Description	2017/18 Outturn	17/18 Target	Status	18/19 Target
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£341,451	Major Planning fees received (PI)	£482,058		▲	£350,000
£326,364	Minor Planning fees received (PI)	£169,954			
£667,815	Combined Minor and Major Planning fees	£652,012	£350,000		
94% (29 out of 31)	Process all major planning applications 10% better than the national minimum (50%) (CP)	92.7% (38 out of 41)	60%	▲	60%
87% (272 out of 313)	Determining "Minor" applications within target deadlines (PI)	87% (115 Out of 131)	70%	▲	70%
96% (432 out of 449)	Determining "Other" applications within target deadlines (PI)	90.5% (248 Out of 274)	85%	▲	85%
7.02 Years	Supply of available and deliverable housing sites at 1st April (5 year supply)	Dec 18			
20,505 sqm built during 2016/17	Area of new employment floor space built (hectares / square metres)	Dec 18			
282 Net	Enable the development of at least 1,000 new residential properties within the district by March 2019 (CP)	Available Q1 2018/19			1,000
£524,259 16/17 (Cumulative £629,592)	Achieve an increase of £950,000 in additional New Homes Bonus from the government by March 2019 (CP)	£219,479 17/18 (Cumulative £849,071)		-	£950,000
0 completed	Work with partners to deliver an average of 100 affordable homes each year (CP)	95	100	—	100
0 completed	Through the Private Rented Sector Leasing Scheme deliver 5 additional units of affordable housing each year (CP)	1	5	▼	5
£203,900	Average house price	£209,300	-	—	-

**NEDDC
Growth PI
Summary
(2017-18 – End
of Year
Position)**

2016/17 Out-turn	Description	2017/18 outturn	17/18 Target	Status	18/19 Target
0 completed	Bring 20 empty properties per year back into use by March 2019 (CP)	1	20	▼	20
97.78%	% of business rates collected in year	97.45%	97.7%	—	97.7%
-£104,042 (£16,023,000) (Cumulative £185,518)	Optimise business growth as measured by gross NNDR by 1m by March 2019 (CP) (Baseline £15,837,482 2014/15)	Awaiting Confirmation	-	▲	1m
55.5%	Percentage of NNDR arrears collected	42.1%	55.4%	▼	55.4%
£38,272 +(0.09%)	Change in rateable value of commercial property in the district	£709,021 (+1.59%) See note	-		-
£989,684	Level of income generated through letting property owned by the Council but not occupied by the Council	£1,078,851	£935,620	▲	£935,620
£436,726 Exceeding budget by £89,473	Commercial Property financial performance in line or exceeding budget forecast.	£400,971 Exceeding budget by £23,058	£377,913	▲	£376,453
£66,857 Exceeding budget by £4,374	Coney Green financial performance in line or exceeding budget forecast.	£55,477 Exceeding budget by £634	£54,843	▲	£52,901
4	Number of Business Growth Fund grants awarded	9	4	▲	-
£11,858	Value of Business Growth Fund grants awarded	£26,265	£16,000	▲	
3	Number of BNED LEADER grants awarded (scheme total)	7	24	▼	5
€108,606	Value of BNED LEADER grants awarded (scheme total)	£195,384	£500,000	▼	£659,217
0	Apprenticeships started (Apprenticeship levy from October 2016)	7	8 FTE	—	8 FTE
62	50 businesses supported through Key Account Management by March 2019 (CP)	73		▲	50

2016/17 Out-turn	Description	2017/18 Outturn	17/18 Target	Status	18/19 Target
0.8%	Percentage of residents aged 18-24 claiming Job Seekers Allowance	1.1%	-	-	-
0.9%	Percentage of Derbyshire residents aged 18-24 claiming Job Seekers Allowance	0.9%	-	-	-
0.9%	Percentage of all district residents 16-64 claiming Job Seekers Allowance	1.0%	-	-	-

Note:

Change in rateable value of commercial property in the district	<p>£709,021 – Outturn 2017/18</p> <p>The baseline figure at April 2017 is 44,627,236 and the figure at March 2018 is 45,336,257 an increase of 1.59%</p>
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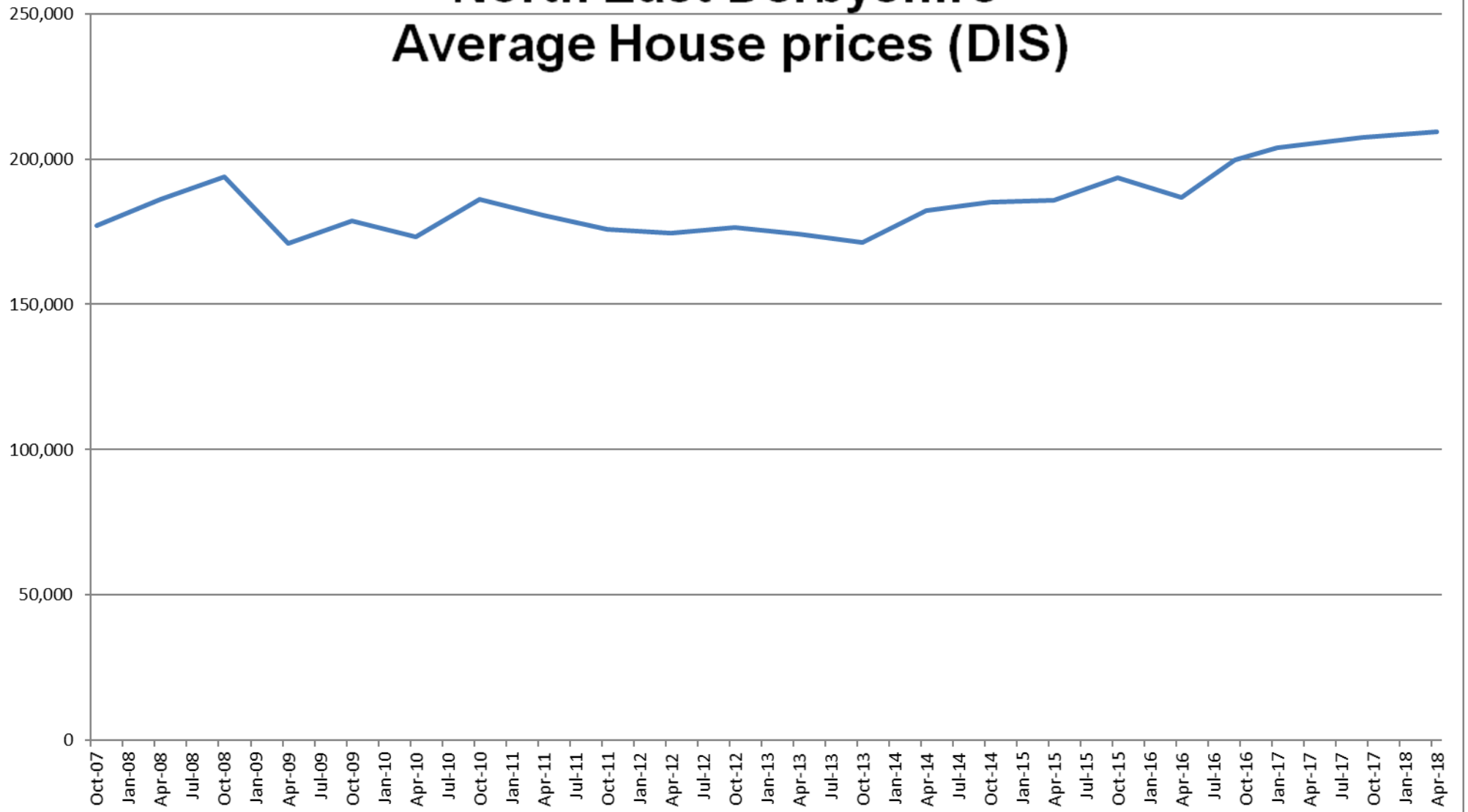
Exceptions

<p>Through the Private Rented Sector Leasing Scheme deliver 5 additional units of affordable housing each year (CP)</p> <p>Bring 20 empty properties per year back into use by March 2019 (CP)</p>	<p>Action Housing have so far leased 1 empty property from a landlord in the District and this has now been tenanted. They are in talks with 11 other landlords who have shown an interest in the scheme as a result of the promotional article in The NEWS, the website and the event that was held in October 2017.</p> <p>Landlords and owners of empty properties now have the option of advertising their empty properties for rent or for sale on the Council's website for free. An article has been published in 'The NEWS' to promote this scheme which has generated a number of enquiries about the facility.</p> <p>An Enforced Sale Procedure has been drafted which is awaiting approval, once this has been approved, this will allow the Council to use the enforced sale process on properties where there is a debt owed to the Council and where owners refuse to bring their property back into use.</p>
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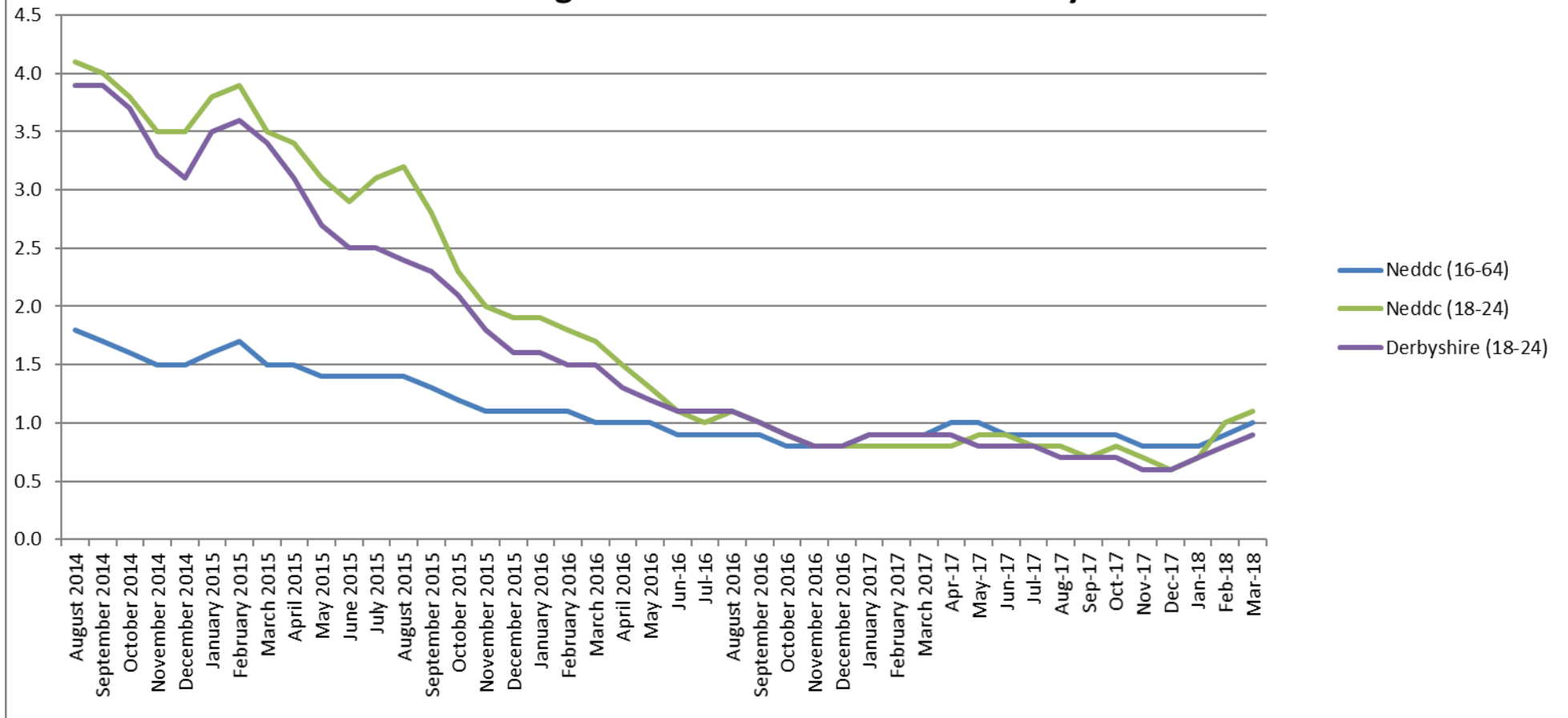
	<p>Action Housing are attending the Landlord event in May, they will be doing a presentation to promote their empty property scheme with the aim of getting more landlords to sign up and reduce the number of empty properties in the District.</p>
Percentage of NNDR arrears collected	<p>2017/18 42.1% Against a target of 55.4% - Not Achieved</p> <p>The debit for previous years actually increased during the year, particularly during the second half of the year due to retrospective changes to rateable values. Therefore, although the actual arrears outstanding at 31/03/17 have only reduced by 42.1</p>
<p>Number of BNED LEADER grants awarded (scheme total)</p> <p>Value of BNED LEADER grants awarded (scheme total)</p>	<p>Although 65 jobs was the target at the beginning of the LEADER programme (which coincided with the production of the Corporate Plan) the RPA have noted that due to the economic climate that we can informally work to the job creation rate used by Local Enterprise Partnerships, which is £25,000 per job. Against the approximate £1.1m grant available, the Delivery Plan was revised in 2016/17 to create 40 jobs (although still aiming for as many as possible). This remains the target.</p> <p>Following the recruitment of two very capable officers we are working to mitigate the delays by offering regular drop in sessions and one-to-one support meetings with applicants held in the two Council offices or local business premises and have also contacted all NNDR-registered businesses and local farm businesses to again promote the fund to eligible organisations. Within a short time we have increased the turnover speed from Expression of Interest to Full Application and the drop-out rate has reduced significantly. It is expected as the Team settles into their new roles and way of working that there will be a considerable increase in approved projects in the next quarterly reporting period.</p>

NEDDC Average House Prices (2007 up to April 2018)

North East Derbyshire Average House prices (DIS)



Jobseekers Allowance Percentage Trend Chart NEDDC and Derbyshire



NEDDC Job Seeker's Allowance % Trend Chart