

**North East Derbyshire
Growth Strategy and Action Plan**

**Unlocking our Growth Potential
2014 -2018 Overview**



Supporting Enterprise: maintaining and growing the business base

Our objectives

- Identifying and supporting businesses capable of growth.
- Encouraging competitiveness, creativity and enterprise, particularly amongst small and medium sized enterprises.
- Accelerating new business start-ups and ensuring survival.
- Developing and promoting North East Derbyshire as a competitive business location.
- Increasing the number of businesses that export.
- Support the growth and development of the tourism product.

North East Derbyshire Transformational Intervention Projects	Description	Lead (**)	Timescale
1. Business Growth 'Hub'	<p>Launch local Business Growth Hub (connected to LEP Growth Hub) to establish an integrated, local business support service targeted towards high growth enterprises that have the potential, ambition and commitment to grow.</p> <ul style="list-style-type: none"> • NEDDC promotes the services of the Growth Hubs through its Business NEWS magazine, the website, at all events (e.g. the Growth Hub regularly attend our Business Networks) and in our individual dealings with businesses. Statistics released in May 2018 by the D2N2 Growth Hub show that • 194 North East Derbyshire businesses received support from the Growth Hub • 3 hr (P13) interventions = 68 • 12 hr (C1) interventions = 1 <p>Support received from the Sheffield City Growth Hub</p> <ul style="list-style-type: none"> ○ 62 businesses supported with 139 business interactions/referrals. ○ More than 300 hours of support delivered into businesses by the Growth Hub. ○ 12 businesses benefitting from the Growth Hub's Enhancement Support programme. ○ 16 businesses receiving `12 hours' assists` with Business Advisor (this is key measure of Growth Hub's time spent with a business). ○ 5 potential projects submitted for the Business Investment Fund. ○ Further 8 jobs forecast. ○ £36,000 business funding attracted which has led to a £91,000 project being feasible as result of Growth Hub intervention. 	HoS - ED	S/M

<p>2. Key Account Management</p>	<p>Linked to the growth hub, sharpen the approach to Key Account Management through developing a programme to focus support on companies.</p> <ul style="list-style-type: none"> • The Development of the Key Account Management ‘offer card’ allowing businesses a clear view of the service offer • Actively supported over 300 indigenous and new businesses through the Key Account Management initiative which provides in-depth one-to-one support from an officer from EDU to provide assistance and remove barriers to growth, for example help with navigating the planning process. Results have included; • Support with successful funding applications (such as the successful Jessica Application for new commercial premises at Clay Cross). • How to access apprenticeships and workforce training, finance • Broadband Support -the Digital NED project alerts businesses to the advantages and availability of superfast broadband (SFB); NEDDC is now in the upper tier of authority’s in terms of SFB take up. • Land and property searches • A live CRM system has been developed using the Firmstep. This will be used to monitor the interactions undertaken and provide detailed management information for updates. This will improve the recording of our activity with businesses, and provide strong evidence of the type of support that businesses need. 	<p>HoS - ED</p>	<p>S/M</p>
<p>3. Business Support Package</p>	<p>Develop a menu of business support including market research, supply chain activity, business to business support, innovation, recruitment support, bespoke packages, support grants and/ or loans.</p> <ul style="list-style-type: none"> • Sector Analysis undertaken which shows where NED’s comparative strengths and weaknesses are in each of the main business sectors. • This is used for a variety of purposes, including helping to shape future work including: • Support to deliver the Government’s Industrial Strategy • To engage with University partners around the Research and Development and Innovation agenda. • To develop a draft productivity plan for the District 	<p>HoS - ED</p>	<p>S/M</p>

	<p>Bolsover. This event supported local construction businesses to find out about local contracts that were available on the Avenue development and to establish contacts within Kier Living.</p> <ul style="list-style-type: none">• The North East Derbyshire Business Network was developed in 2016 to help promote access to the Growth Hub and other business support services. A total of 11 network meetings have taken place to date. An average of 25 businesses attend each network meeting, some returning and some new businesses at each meeting. Businesses from all sectors attend and include local businesses from North East Derbyshire in addition to businesses from Chesterfield, Bolsover, Sheffield, Derby and Nottingham. Feedback has been received from businesses that they establish new contacts from this network and business is generated as a result of the meetings. <p>Precision Manufacturing Event 'Made in North East Derbyshire' was held in collaboration with the University of Nottingham, May 2018. This specialised and technical seminar was to showcase the capabilities of the University of Nottingham and how they can support local productivity. The event was well attended by over 10 NED companies, and has resulted in local companies have their manufacturing kit and processes improved in the laboratory's on the University of Nottingham , and with another company engaging in Six Sigma Training (Yellow Belts) and with early discussions around a Knowledge Transfer Partnership between the University of Nottingham and a local manufacturer.</p> <p>The event included an invitation by North East Derbyshire DC to visit the Precision Manufacturing Centre, to be hosted by the University of Nottingham, in Nottingham, to see the type of services and support available for local businesses and to develop and strengthen further the links between academia and industry.</p> <p>The University of Nottingham has already expressed an interest in attending a May 2019 Made in North East Derbyshire event, and planning for this has commenced.</p> <ul style="list-style-type: none">• A very successful 'Made in NE Derbyshire Business Leaders' lunch, January 2018. This presented an opportunity for leading figures from key employers in the District, including Bosch and William Lee, to discuss issues affecting local manufacturing		
--	---	--	--

	<p>companies with the Chief Executive, Council Leader, and senior Government policy makers in attendance.</p> <ul style="list-style-type: none"> • Enabling Innovation and Growth Event with the University of Sheffield, October 2017. This introduced the 26 businesses in attendance to a range of business support services that are being delivered by the University of Sheffield, D2N2 and Sheffield City Region. • Made for Success event with University of Derby, September 2017. 6 local businesses attended a workshop to provide them with details of support around the themes of innovation and growth that the University of Derby is rolling out. • Sector based work academy for Marstons – assisting them to find local employment to assist their seamless development and move into the district, whilst at the same time enabling 11 unemployed residents to move into employment in the Clay Cross area. • Working with Aldi in Eckington on new sector based work academy (SWBA) to take place in August 2018, to secure employment for local people; there are a total of 11 jobs that are available in the stores in Eckington, Killamarsh and Drakehouse. A 2-to secure employment for local people. A 2 week sector based work academy has been developed to support people with the recruitment process and refresh and add new skills. On completion of the SBWA all candidates will have a guaranteed interview. • A Meet the Buyer Day is taking place in September 2018. 1-1 sessions are planned with procurement and other officers plus practical sessions where businesses can register themselves on Source Derbyshire. There are already over 33 businesses registered for this event. • All of the above type of activity is promoted through the Business News magazine. 4 editions have now been produced, with the magazine sent directly to over 2000 business addresses. 		
--	---	--	--

	<ul style="list-style-type: none"> • To improve communications with our business base, Nottingham Trent University Masters Marketing students have produced a report recommending news methods of contact, and proposed changing established methods of communicating business support opportunities. • Developer Forum - meetings held in April 2016, October 2016, March 2017, October 2017, April 2018 with the next planned for October 2018 - to bring together wide range of interested parties to discuss key development issues. 		
4. Internationalisation programme	<p>Work with the LEPs to develop and implement a local internationalisation programme in order to expand trade and investment capacity.</p> <ul style="list-style-type: none"> • MIPIM - Promotional materials have been provided to SCR and DCC partners attending the annual international property conference. • Midland Engine – Coalite and the Avenue form a key part of Midlands Engine Investment Portfolio that is marketed worldwide by DIT. • SCR - SCR Investment online portfolio shows key sites including Coalite, and the Avenue <ul style="list-style-type: none"> • DCC - Derbyshire Development Map has been prepared of key development opportunities across the County including Coalite and the Avenue. • • The Council is now working with the Department for International Trade to promote National Export week. • The Council and the Departmentt for International Trade have jointly put on a number of different workshops to promote exporting etc. to local businesses, which promotes the benefits of exporting and the business gains of doing so. • The Council has now agreed a series of future workshops to run through 2018 and 2019 to promote exports. • The Council has launched in partnership with University of Derby an Internationalisation workshop at Coney Green Business Centre for October 2019 to be delivered by leading academics in the field. 	HoS - ED	M

	<ul style="list-style-type: none"> The Council is now working with the University of Derby on an Innovate UK bid to fund proof of concept projects aimed at encouraging SMEs to adopt productivity-boosting business practises or technology, potentially unlocking 400k of support for local businesses. 		
5. Accelerate business start-ups	<p>Develop an Enterprise and Entrepreneurship Action Plan to generate and support business start-up activity across the area and foster a culture of enterprise.</p> <ul style="list-style-type: none"> NEDDC is working in partnership with Nottingham Business Venture to host a number of 3 day workshops for people who are starting their own business. One event has already been held in June 2018 with 5 attendees at Council Offices and a second to be held at Coney Green in November 2018. NEDDC hosting a “Starting up in NED” event for people interested in having their own business in November 2018 NEDDC has begun using COBRA Reports to support business. This includes using the NEDC COBRA system to provide new starts with all the information they need on ensuring their new business starts comply with all the required legislation to include health and safety, environmental health regulations, and other legislation that is pertinent to their business, with the aim of reducing risks and improving start up survival rates. BGF and BNED LEADER both support business start-ups by providing grant funding to support with capital projects. 	HoS - ED	M/L
6. Refresh approach to inward investment	<p>In collaboration with SCR / D2N2, refresh and develop an inward investment approach to improve the perception of North East Derbyshire as an investment location. The approach will focus on local actions to add value to sub-regional / regional activities including:</p> <ul style="list-style-type: none"> Targeted promotion and effective branding: raising the profile and visibility Relationship building with agents / other intermediaries Define the proposition and ‘package’ Coordinate and share intelligence Aftercare (link to Growth hub). 	HoS - ED	S/M

	<ul style="list-style-type: none">• The creation of a new Sites and Premises register, to support indigenous growth and inward investment opportunities which collates all the data held by various teams in the council about the available land and property in the district both public and privately owned, to be able to respond to all the growth related investment enquiries.• Marketing and promotional folders have been developed with a series of inserts which promotes growth opportunities in the District, and provides potential investors with information around infrastructure, skills, lifestyle, and the local economy.• Soft market testing events have been held for developers and housebuilders for Clay Cross, Eckington and the Avenue to stimulate interest• The D2N2 Housing Providers Forum was established to promote development opportunities across the district• The Developers Forum, which is targeted at investors and agents, is a twice yearly event which showcases development opportunities across the district		
--	---	--	--

Enabling Housing Growth: increasing the supply, quality and range of housing to meet the needs of a growing population and support economic growth

Our objectives

- Bringing forward housing development sites.
- Increasing the provision of quality private sector housing supply.
- Support the acceleration of the delivery of new housing in key locations.
- Taking action to ensure that more affordable homes are available to rent or buy.
- Continuing to work with HCA and other strategic partners to accelerate the delivery of major regeneration projects across the area.
- Taking practical actions to bring empty homes back into use.

North East Derbyshire Transformational Intervention Projects	Description	Lead (**)	Timescale
1. Realise major housing / mixed-use regeneration projects	<p>In partnership with key stakeholders (e.g. LEPs, HCA) ensure delivery of major housing / mixed-use regeneration projects including:</p> <ul style="list-style-type: none"> • The Avenue, Wingerworth • Former Coalite site • Former Biwaters site, Clay Cross <hr/> <p>The Avenue – The £180m remediation programme on the site has been completed; this was formerly marked in April 2018 by the Leader and Deputy Leader of the Council. Development is managed through the Avenue Area Strategic Framework to ensure the housing is of exemplar status.</p> <ul style="list-style-type: none"> • An updated land use framework is being developed in conjunction with Homes England and DCC to inform future phases of the site through the One Public Estate programme • Phase 1 of the Homes England site is under construction with housebuilder Kier Living building 261 homes including 27 affordable units. • The 70 hectare open space is completed with 7000 trees planted, two football pitches, a cricket pitch, fishing lake and a series of multiusers trails running through the site connecting to Five Pit Trail and Transpenine Trail. • Work is progressing with partners on the development of a primary school and community facility on the site. 	<p>HoS - ED</p> <p>HoS H&CS</p> <p>HoS – P</p>	<p>S/M</p> <p>S - L</p>

- An Arts Council England bid has been developed in partnership with Junction Arts, DCC, Rykneld Homes and the Urban Design Academy for a series of community led art installations and events
- The Council is working in partnership with Kier Chesterfield College and DCC to deliver a schools and apprenticeship programme for local young people
- The Council is investigating the potential for a regional cycling closed road circuit within the site with British Cycling and Sport England and DCC
- Planning permission has been granted to Taylor Wimpey for 111 dwellings on the site adjacent to the A61 and an outline application has been submitted for the remaining portion of the site for 136 units.

Former Coalite Chemical Works site:

- BDC planning permission granted December 2015. NEDDC residential permission granted October 2016.
- £5.8m Local Growth Fund (LGF) grant secured (October 2016) from D2N2 to kick-start the remediation works on BDC plots.
- £2m grant secured from DCC for infrastructure/enabling works for the commercial employment land.
- LGF grant spent on budget and on time by June 2017.
- Design and Development Framework agreed for the employment land.
- In light of the HS2 route proposed revisions, options for the NEDDC residential site are being reviewed.
- Coalite forms a key part of [Midlands Engine Investment Portfolio](#)
- [Derbyshire Development Map](#) has key development opportunities across the County including Coalite.
- Economic Development submitted (August 2018) bid for Manufacturing Zone status to Midlands Engine via D2N2.
- Development of an Innovation Park in partnership with private sector, site owners and universities is underway
- Bid drafted to fund a feasibility study for Coalite Innovation Park for submission to the new Derbyshire Business Rates Pilot.

	<p>Former Biwaters site –now called Egstow Park, both housing and retail offer are being built with good design standards negotiated</p> <ul style="list-style-type: none"> • New A61 roundabout built , link road included in the A61 Growth Strategy • Phase 1 of the housing development is being taken forward by St Modwen and is currently under construction. This phase will provide 168 dwellings including 18 affordable units. • The site boundary has been adjusted and a further application has been approved for 825 units on the site in total. • A family pub/restaurant is now open on the site, which secured 11 jobs for local people. McDonalds is currently being developed. • The site owner, St Modwens are actively marketing the employment land on the site for development opportunities. • A bid is currently being worked up in partnership with DCC, BDC and CBC for these sites to form part of a North Derbyshire Manufacturing Zone, which will encourage investment and business growth, through the removal of barriers in the planning system, as well as any other types of barrier, such as transport systems. The bid has been submitted to the Midland Engine. 		
<p>2. Identify new strategic housing sites</p>	<p>Investigate the potential for new strategic housing sites in North East Derbyshire including within the M1 Strategic Growth Corridor and eastern sub area.</p>	<p>HoS - ED HoS - H&CS HoS – P</p>	<p>S/M</p>
	<ul style="list-style-type: none"> • XX 		
<p>4. Social housing building programme</p>	<p>Investigate and plan implementation (including delivery mechanism) to bring forward the construction of new social housing.</p> <ul style="list-style-type: none"> • We continue to work with our delivery partner Rykneld Homes and other Registered Providers to deliver affordable housing. • Since 2014, 459 new affordable units have been completed in the district through a mixture of regeneration, new build affordable housing schemes and through planning conditions. 	<p>HoS - ED</p>	<p>S</p>

<p>5. Facilitate a house building programme</p>	<p>Through the production of a Housing Strategy identify a range of interventions available to stimulate housing growth, including a strategy for reducing the number of empty homes, financial incentives to stimulate growth and bringing empty commercial properties into social housing.</p> <ul style="list-style-type: none"> • The Housing and Economic Development Strategy 2015 – 2020 has been completed • The Empty Property Strategy was launched in January 2016 • An officer has been appointed to lead on Custom and Self Build • NEDDC has developed a partnership with Action Housing to help bring long term empty properties back into use. Two schemes have been developed to help empty property owners; a Private Sector Leasing Scheme and a Sustainable Tenancy Project which provides supported accommodation for 18 – 24 year olds. One long term empty property has been leased to Action Housing for their Sustainable Tenancy Project and the empty property officer is promoting both schemes through a variety of different channels to reduce the number of empty properties in the District. • Intervention from the empty property officer has resulted in 7 properties being brought back into use and a further 4 are due to be occupied within the next year. • The Enforced Sale Procedure has been agreed by Cabinet and the empty property officer is now in the process of lining up properties to take forward. One property has been identified and the empty property officer is working with environmental health to ensure that they follow the ‘pre-action’ process to satisfy the criteria. If this is a successful case, this will be publicised to deter empty property owners from leaving their properties empty. • Two Landlord and Empty Property events have been held over the past 2 years, to promote best practice in the private rented sector and to promote services to help owners bring their empty properties back into use. Based on the success of the first forum we included CBC to have a wider audience. The most recent event was held in May 2018 and was attended by over 60 landlords, one organisation that attends events all over the country commented that it was the best attended landlord event they had attended in the last 2 years. • A property matching page has been developed on the Council’s website which allows owners of empty properties to advertise their property for rent or sale for 	<p>HoS - ED</p>	<p>S</p>
---	---	-----------------	----------

	free. The page can also be accessed by prospective tenants and developers to help facilitate the rent or sale of a property.		
6. Relationship Management with Landowners and Developers (*)	<p>Improve knowledge, intelligence and aftercare support by supporting landowners and developers to take forward sites pre and post planning.</p> <ul style="list-style-type: none"> • Developer Forum <ul style="list-style-type: none"> ○ To bring together wide range of interested parties to discuss key development issues. ○ Meetings held in April 2016, October 2016, March 2017, October 2017, April 2018 with the next planned for October 2018. ○ Averaging about 50 attendees per meeting, with 65 in attendance in October 2017. • Landlords Forum set up and meets annually. Attendance has been good with 60 at the last meeting held in May 2018. Speakers have attended the Forum on different subjects of interest including Modular Construction/SUDS/Urban design. • D2N2 Housing Forum - established by NEDDC, with public and private representatives, to raise the profile of housing need within the LEP • Development team - for major developments all relevant services areas are represented at regular progress meetings, to ensure a one team approach 	<p>HoS - ED</p> <p>HoS H&CS</p> <p>HoS – P</p> <p>HoS – P&CS</p>	S
7. Realise the growth potential of Council-owned assets (*)	Through a procurement exercise establish interest from the market to work in partnership with the Council and establish a delivery method for the development / refurbishment of key council-owned assets, including establishing development agreements.	HoS – P&E	S

North East Derbyshire Transformational Intervention Projects	Description	Lead (**)	Timescale
1.M1 Growth Corridor	Develop the M1 Strategic Growth Corridor proposal as the principal economic growth location, including investigating strategic site development at Junction 29	HoS - ED HoS H&CS HoS – P	S - L
2. A61 Growth Corridor	<p>Continue to work with LEP and DCC to bring forward investment and development along the A61 Growth Corridor</p> <p>A61 Growth Strategy</p> <ul style="list-style-type: none"> • Significant contribution to the development of A61 Growth Strategy, a total of £16m available, ensuring key infrastructure projects and themes are included; Avenue southern access roundabout, a Clay Cross railway station, enhancing cycleway facilities and a consistent and positive place making approach to highway development • Ensured Avenue southern access roundabout is first priority in the DCC/D2N2 A61 Growth Corridor project ; coordinated approach to deliver the roundabout by 2021 which will accelerate housing and employment growth within the Avenue; • Hanging Banks housing development underway developing 230 new homes • Taylor Wimpey Scheme also on site, building 111 new homes as part of phase 1 • Working in partnership to ensure that HS2 delivers improved connectivity and mobility from Chesterfield station along the A61 corridor from Clay Cross to peak resort in Unstone and Callywhite Lane in Dronfield. 	HoS - ED HoS H&CS HoS – P	S - L

<p>3. Priority Site Interventions</p>	<p>Identify key actions and funding mechanisms to bring forward site development at principal employment growth locations including:</p> <ul style="list-style-type: none"> • Callywhite Lane, Dronfield • Former Biwaters site, Clay Cross • The Avenue, Wingerworth • Markham Vale • Former Coalite site. <hr/> <p>Callywhite Lane –</p> <ul style="list-style-type: none"> • Studies undertaken on Callywhite Lane to show the requirements needed for the extension land as employment to be unlocked. Council Leader lobbied government and network rail to ensure that electrification of the Midland Mainline by Network Rail is facilitated which in turn unlocks employment land. <p>The Avenue – The £180m remediation programme on the site has been completed; this was formerly marked in April 2018 by the Leader and Deputy Leader of the Council. Development is managed through the Avenue Area Strategic Framework to ensure the housing is of exemplar status.</p> <ul style="list-style-type: none"> • An updated land use framework is being developed in conjunction with Homes England and DCC to inform future phases of the site through the One Public Estate programme • Phase 1 of the Homes England site is under construction with housebuilder Kier Living building 261 homes including 27 affordable units. • The 70 hectare open space is completed with 7000 trees planted, two football pitches, a cricket pitch, fishing lake and a series of multiusers trails running through the site connecting to Five Pit Trail and Transpenine Trail. • Work is progressing with partners on the development of a primary school and community facility on the site. • An Arts Council England bid has been developed in partnership with Junction Arts, DCC, Rykneld Homes and the Urban Design Academy for a series of community led art installations and events • The Council is working in partnership with Kier Chesterfield College and DCC to deliver a schools and apprenticeship programme for local young people • The Council is investigating the potential for a regional cycling closed road circuit within the site with British Cycling and Sport England and DCC 	<p>HoS - ED</p> <p>HoS H&CS</p> <p>HoS – P</p> <p>HoS – P&CS</p>	<p>S - L</p>
---------------------------------------	--	--	--------------

- Planning permission has been granted to Taylor Wimpey for 111 dwellings on the site adjacent to the A61 and an outline application has been submitted for the remaining portion of the site for 136 units.

Former Coalite Chemical Works site:

- BDC planning permission granted December 2015. NEDDC residential permission granted October 2016.
- £5.8m Local Growth Fund (LGF) grant secured (October 2016) from D2N2 to kick-start the remediation works on BDC plots.
- £2m grant secured from DCC for infrastructure/enabling works for the commercial employment land.
- LGF grant spent on budget and on time by June 2017.
- Design and Development Framework agreed for the employment land.
- In light of the HS2 route proposed revisions, options for the NEDDC residential site are being reviewed.
- Coalite forms a key part of [Midlands Engine Investment Portfolio](#)
- [Derbyshire Development Map](#) has key development opportunities across the County including Coalite.
- Economic Development submitted (August 2018) bid for Manufacturing Zone status to Midlands Engine via D2N2.
- Development of an Innovation Park in partnership with private sector, site owners and universities is underway
- Bid drafted to fund a feasibility study for Coalite Innovation Park for submission to the new Derbyshire Business Rates Pilot.

Former Biwaters site –now called Egstow Park, both housing and retail offer are being built with good design standards negotiated

- New A61 roundabout built , link road included in the A61 Growth Strategy
- Phase 1 of the housing development is being taken forward by St Modwen and is currently under construction. This phase will provide 168 dwellings including 18 affordable units.
- The site boundary has been adjusted and a further application has been approved for 825 units on the site in total.

	<ul style="list-style-type: none"> • A family pub/restaurant is now open on the site, which secured XX jobs for local people. McDonalds is currently being developed, with XX local jobs • The site owner, St Modwens are actively marketing the employment land on the site for development opportunities. • A bid is currently being worked up in partnership with DCC, BDC and CBC for these sites to form part of a North Derbyshire Manufacturing Zone, which will encourage investment and business growth, through the removal of barriers in the planning system, as well as any other types of barrier, such as transport systems. The bid has been submitted to the Midland Engine. 		
<p>4. Relationship Management with Landowners and Developers (*)</p>	<p>Improve knowledge, intelligence and aftercare support to supporting landowners and developers to take forward sites pre and post planning, such as at Holmewood, Dronfield and Coney Green, Clay Cross.</p> <ul style="list-style-type: none"> • Developer Forum <ul style="list-style-type: none"> ○ To bring together wide range of interested parties to discuss key development issues. ○ Meetings held in April 2016, October 2016, March 2017, October 2017, April 2018 with the next planned for October 2018. ○ Averaging about 50 attendees per meeting, with 65 in attendance in October 2017. • Development team - for major developments all relevant services areas are represented art regular progress meetings, to ensure a one team approach 	<p>HoS - ED HoS H&CS HoS – P</p>	<p>S</p>
<p>Supporting Enterprise: maintaining and growing the business base</p> <p>Our objectives</p> <ul style="list-style-type: none"> • Identifying and supporting businesses capable of growth. • Encouraging competitiveness, creativity and enterprise, particularly amongst small and medium sized enterprises. • Accelerating new business start-ups and ensuring survival. • Developing and promoting North East Derbyshire as a competitive business location. • Increasing the number of businesses that export. • Support the growth and development of the tourism product. 			

North East Derbyshire Transformational Intervention Projects	Description	Lead (**)	Timescale
1. Business Growth 'Hub'	<p>Launch local Business Growth Hub (connected to LEP Growth Hub) to establish an integrated, local business support service targeted towards high growth enterprises that have the potential, ambition and commitment to grow.</p> <ul style="list-style-type: none"> • NEDDC continue to promote the services of the Growth Hubs through its Business NEWS magazine, the website, at all events (e.g. the Growth Hub regularly attend our Business Networks) and in our individual dealings with businesses • Statistics released in May 2018 by the D2N2 Growth Hub show that North East Derbyshire has had a total of 194 business interventions by the Growth Hub advisers, and is ranked 13th out of the 18 local authority areas in terms of number of interventions. 	HoS - ED	S/M
2. Key Account Management	<p>Linked to the growth hub, sharpen the approach to Key Account Management through developing a programme to focus support on companies.</p> <ul style="list-style-type: none"> • Actively supported over 50 businesses through the Key Account Management system, which provides in-depth one-to-one support from staff member to a key business, to provide assistance and remove barriers to growth. • A live CRM system has been developed using the Firmstep system, and is beginning to be tested and used by EDU staff. This will be used to monitor the interactions undertaken with businesses. 	HoS - ED	S/M
3. Business Support Package	<p>Develop a menu of business support including market research, supply chain activity, business to business support, innovation, recruitment support, bespoke packages, support grants and/ or loans.</p> <ul style="list-style-type: none"> • Sector Analysis undertaken which shows where NED's comparative strengths and weaknesses are in each of the main business sectors. This is used for a variety of purposes, including helping to shape future work, and to provide evidence for regeneration project bids. 	HoS - ED	S/M

	<ul style="list-style-type: none"> • The EDU team have assisted a number of businesses in the district to obtain funding from the LEPs, from BNED LEADER and from the Council's BGF scheme. This funding has/will lead to job creation and increases in their turnover, amongst other things. • BNED LEADER: 15 projects are now contracted for £610,560.68 grant, £1,016,520.04 match funding and to create 44.5FTE jobs. 8 of these projects are in NED, totalling £288,148 grant, to create 8 jobs. A further 9 full applications totalling £301,128 (aiming to create 22.15 jobs) are undergoing pre-appraisal checks and another 10 endorsed Expressions of Interest are currently being developed into full bids, seeking £402,736 and anticipating 9.5 jobs. 16 of the "pipeline" projects are in NED and aim to create 30.15 jobs; all are still subject to formal appraisal/approval. As the current programme budget is £1,123,728 and the projects approved/in the pipeline exceed this total, the Rural Payments Agency has advised that no new applications should be accepted after August 2018. • NED BGF: To date twelve successful applications have been awarded a total of £39,240.48, contracted to generating £52,339.16 match funding and 14.90FTE jobs. • Apprenticeship Marketplace in March 2017. Future Textiles, Kier Living, Lindways Scaffolding, Skills for Careers, Williams Lees, Chesterfield College representing NED employers and NEDDC/Rykneld Homes/BDC promoted apprenticeship vacancies. 30 students from Tupton Hall and 19 members of public attended. • Meet the Buyer Day for Avenue development in May 2017. 32 businesses attended the event to include 3 from NED, 6 from Chesterfield and 1 from Bolsover. • North East Derbyshire Business Networks developed in 2016. Network meetings take place every two month and are well attended. • Innovation event held in October 2017 in partnership with Sheffield Hallam University. Showcase Penny Hydraulics from Bolsover. 	<p>(PT)</p> <p>(PT)</p>	
--	---	-------------------------	--

	<ul style="list-style-type: none"> • Sector based work academy for Marstons – assisting them to find local employment to assist their seamless development and move into the district, whilst at the same time enabling 11 unemployed residents to move into employment • Working with Aldi in Eckington on new sector based work academy to take place in August 2018, to support local employment • Meet the Buyer Day that is taking place in September 2018 		
4. Internationalisation programme	<p>Work with the LEPs to develop and implement a local internationalisation programme in order to expand trade and investment capacity.</p> <ul style="list-style-type: none"> • The Council is now working with the Department for International Trade, and has put on a number of different workshops to promote exporting to local businesses, which promotes the benefits of exporting and the relative ease with which it can be done, including the support available. 	HoS - ED	M
5. Accelerate business start-ups	<p>Develop an Enterprise and Entrepreneurship Action Plan to generate and support business start-up activity across the area and foster a culture of enterprise.</p> <ul style="list-style-type: none"> • NEDDC is working in partnership with Nottingham Business Venture to host a number of 3 day workshops for people who are starting their own business. One event has already been held in June 2018 with 5 attendees at Council Offices and a second to be held at Coney Green in November 2018. • NEDDC hosting a “Starting up in NED” event for people interested in having their own business in November 2018 • NEDDC has begun using the COBRA system, to provide new starts with all the information they need on ensuring their business meets all the required legislation 	HoS - ED	M/L

<p>6. Refresh approach to inward investment</p>	<p>In collaboration with SCR / D2N2, refresh and develop an inward investment approach to improve the perception of North East Derbyshire as an investment location. The approach will focus on local actions to add value to sub-regional / regional activities including:</p> <ul style="list-style-type: none"> • Targeted promotion and effective branding: raising the profile and visibility • Relationship building with agents / other intermediaries • Define the proposition and ‘package’ • Coordinate and share intelligence • Aftercare (link to Growth hub). <hr/> <ul style="list-style-type: none"> • Production and approval of two town centre regeneration frameworks for Dronfield and Killamarsh, ensuring all four town centres are covered with development frameworks used to stimulate developer interest • Regeneration frameworks have facilitated a successful One Public Estate bid for Clay Cross and two further bids for Eckington and Dronfield which will unlock development potential • The creation of a new Sites and Premises register, to support indigenous growth and inward investment opportunities which collates all the data held by various teams in the council about the available land and property in the district both public and privately owned, to be able to respond to all the growth related investment enquiries. • Marketing and promotional folders have been developed, with a series of inserts which promotes growth opportunities in the District, and provides potential investors with information around infrastructure, skills, lifestyle, and the local economy. • Soft market testing events have been held for developers and housebuilders for Clay Cross, Eckington and the Avenue to stimulate interest • The D2N2 Housing Providers Forum was established to promote development opportunities across the district • The Developers Forum, which is targeted at investors and agents, is a twice yearly event which showcases development opportunities across the district 	<p>HoS - ED</p>	<p>S/M</p>
---	--	-----------------	------------

(*) included in housing theme

(**) HoS – ED – Head of Economic Development

HoS – P – Head of Planning

HoS – E&CS – Head of Housing and Community Safety

HoS – P&CS – Head of Property and Commercial Services

PT – Strategic Partnership Co-ordinator

Updated August 2018 – Head of Economic Development