

North East Derbyshire District Council

Cabinet

22 October 2014

Development of North East Derbyshire District Council Housing and Economic Development Strategy 2015 - 2019

Report No: EAH/PRK/20/14/RS of Councillor Mrs E A Hill, Portfolio Holder with Responsibility for Housing Strategy and Social Inclusion (supported by Councillor M Gordon) jointly with Councillor P R Kerry

This report is public

Purpose of the Report

- To update members on the development of the Council's Housing and Economic Development Strategy.
- To seek Cabinet approval on the scope, proposed key strategic priorities and consultation and delivery timetable.
- To seek approval to table a draft Housing and Economic Development Strategy at Cabinet on the 19th November with a view to circulating internally and externally as part of the consultation process.

2. Report Details

- 1.1 The Council's Housing Strategy is due to expire in March 2015 and its Economic Development Strategy expired in 2013, with the Joint Economic Development Strategy (with Chesterfield and Bolsover) running from 2005 – 2015).
- 1.2 In recognition of the Council's Growth agenda Economic Development and Strategic Housing now form the Economic Growth Team and as such it was felt prudent to produce a joint Housing and Economic Development Strategy in recognition of work the team delivers which contributes to the growth agenda in the district.
- 1.3 The strategy will be a 5 year strategy and will identify both specific themes relating to both housing and economic development but will also capture common themes and priorities across the two.
- 1.4 The strategy will provide a strategic framework for meeting the council's economic development and housing needs.
- 1.5 The Strategy will differ from previous Housing Strategies and Economic Development Strategies as it will seek to provide a spatial picture of the key hot spot areas and identify opportunities for targeted work in those areas together with

an overview of action required to meet the housing and economic needs across the whole district.

- 1.6 The Strategy will provide spatial priorities and actions based on a robust evidence base. The areas covered mirror those identified within the emerging Local Plan. The geographical areas are as follows: (see **Appendix 1** for details of the areas covered within these wards)

- North
- West
- South
- East

This approach will enable a regeneration framework to be developed for each of the town centres along with those already in existence or in development. It should be noted that Dronfield, Killamarsh or the Rural West currently have no such framework.

- 1.7 An action plan will be developed which will outline how these priorities will be delivered and achieved.
- 1.8 Inevitably there will be priorities and actions which are not spatial and will cover the whole of the district which will also be captured within the strategy and the resulting action plan.
- 1.9 The proposed key strategic priorities for consultation are as follows:

- Supporting enterprise: Maintaining and Growing the business base
- Maximising employment, skills and training opportunities
- Unlocking the potential of major employment and housing sites
- Town Centres: realise the vitality and viability of town centres
- Supporting the rural economy, including through tourism
- Maximise affordable housing to rent and buy through new build and making best use of existing stock
- Enable people to live in and sustain their own homes
- Prevention of homelessness

1.10 **Strategic links**

The Strategy will link directly into a number of key internal and external strategic documents including the Council's Growth Strategy, Core Strategy and emerging Local Plan. At a sub regional level the Strategy will ensure that it delivers at a local level against the key priorities from the Sheffield City Region LEP and D2N2's Strategic Economic Plans, including the development of Growth Hubs, Housing Zones and Joint Investments Funds.

The Council's Homelessness Strategy was due to be reviewed in April 2015. The Housing and Economic Development Strategy will incorporate the priorities for homelessness prevention within the district. Discussions are currently taking place to explore the feasibility of a North Derbyshire Homelessness Strategy to provide a framework for the joint North Derbyshire homeless prevention initiatives currently

under development. A future paper will be brought to SAMT and Cabinet outlining the scope of this document and seeking approval for its development.

1.11 Cross Cutting Themes and Underpinning Principles

In addition to the priorities outlined the Strategy will have a number of cross cutting themes:

- Tackling health inequalities and promotion of good health and well being.
- Tackling deprivation, including the impact of welfare reforms on communities and the economy

With the following underlying principles running through the document

- Ensure good quality and design
- Address equality and diversity issues

2 Conclusions and Reasons for Recommendation

- 2.1 The Housing and Economic Development Strategy will provide a strategic framework for meeting the Council's housing and economic development needs.

3 Consultation and Equality Impact

- 3.1 **Appendix 2** provides a timetable for consultation and delivery of the Strategy.
- 3.2 An equality impact assessment will be carried out as part of the consultation process and on the final draft following the initial consultation period.
- 3.3 Due to the timescales and democratic processes we will be unable to use the citizen's panel as the results from the November panel will not be available until January 2015. ASK Derbyshire and an online survey on the Council's Website will be used as an alternative for consulting residents.

4 Alternative Options and Reasons for Rejection

- 4.1 It was agreed to produce a joint Housing and Economic Development Strategy as opposed to 2 separate documents in recognition of the overlap of some of the key areas of work contributing to the Council's growth agenda.
- 4.2 The development of a joint strategy also provides an opportunity to provide a spatial approach to action planning within the district.
- 4.3 The adoption of a joint strategy also enables greater uses of existing staffing resources as much of the data is the same and avoids duplication.

5. Implications

5.1 Finance and Risk Implications

- 5.1.1 The production of the Strategy will provide a robust framework in which to meet the district's housing and economic development needs and in doing so contribute to

growth within the district. Without such a document key actions and opportunities may be missed resulting in loss of new homes bonus and employment and business development locally.

- 5.1.2 The strategy will outline mechanisms for maximising funding and grant opportunities to enable delivery of the key strategic priorities.

5.2 Legal Implications including Data Protection

- 5.2.1 The Council's Homelessness Strategy, which is a statutory requirement, expired in April 2014. The Housing and Economic Development Strategy will provide key targets for the district for meeting the needs of homeless and potentially homeless households. This will meet the statutory requirements.

- 5.2.2 In addition to this it is proposed that there will be a Joint North Derbyshire Homelessness Strategy for North East Derbyshire, Bolsover and Chesterfield.

5.3 Human Resources Implications

- 5.3.1 The delivery of the strategy will be facilitated and supported by the Economic Growth Team in partnership with internal and external partners and key stakeholders.

6 Recommendations

- 6.1 That Cabinet approve the development of a joint Housing and Economic Development Strategy which adopts a spatial approach as outlined in section 1.
- 6.2 That Cabinet approve the proposed key strategic priorities for consultation as outlined in 1.9.
- 6.3 That Cabinet approve the consultation and delivery time table attached at Appendix 2, including reports to Cabinet on 22nd October to provide an update on development of the Strategy and 19th November to approve a final draft Strategy for public consultation.

7 Decision Information

Is the decision a Key Decision? (A Key Decision is one which results in income or expenditure to the Council of £50,000 or more or which has a significant impact on two or more District wards)	No
District Wards Affected	All
Links to Corporate Plan priorities or Policy Framework	Create Jobs, Build Skills, attract investment Increase Housing Choice Improve People's Health

8 Document Information

Appendix No	Title
Appendix 1	Map of sub areas
Appendix 2	Consultation and delivery timetable
Background Papers (These are unpublished works which have been relied on to a material extent when preparing the report. They must be listed in the section below. If the report is going to Cabinet (NEDDC) or Executive (BDC) you must provide copies of the background papers)	
Report Author	Contact Number
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AGIN 4 (CAB 1022) Housing & Eco Development Strategy/AJD

Appendix 2 Timeline for Housing and Economic Development Strategy

Activity	Date/deadline	Deadlines for papers
Agree themes and priorities for consultation	w/c 8 th September	12 th September
Cabinet update re themes /scope/consultation	22 nd October 2014	SAMT 19 th September 3 rd October 2014
EIA	24 th October 2014	
Consultation events on themes/priorities 1st – 31st October		
Focus group with Rykneld Homes SMT	22 nd October 2014	
Leadership	1 st October 2014	
HMA Housing and Health Event	9 th October 2014	
District/Parish Liaison Group	29 th October 2014	
Businesses – <ul style="list-style-type: none"> • Presentations and consultation to Eckington Town Team and Clay Cross Town Centre Group; • Consultation with Key Account Management Businesses; • Consultation with businesses at Coney Green Business Centre. 	October 2014	
Sure Start/children's centres /libraries/leisure centres	Half term week	
RH Neighbourhood Services Service Improvement Group	13 th November 2014	
First draft to cabinet	19 th November 2014	7 th November 2014

Appendix 2 Timeline for Housing and Economic Development Strategy

Consultation of draft strategy 26th November – 12th January		
Article in NEWS/Homing In	w/c 26 th November 2014	October 2014
Article on Internet	w/c 26 th November 2014	
On Line Survey - Ask Derbyshire	w/c 26 th November 2014	
Mail out to key stakeholders	w/c 26 th November 2014	
Consultation with SHN scrutiny	5 th November 2014	
Consultation with Economic Regeneration Skills & Environment Scrutiny	25 th November 2014	
Business Focus Group	December 2014 (tbc)	
Housing Stakeholder focus group – to include vol/com sector	December 2014 (tbc)	
HMA Registered Provider Forum	5 th December 2014	
Consultation on draft Strategy – Full Council	5 th January 2015	
Final to SAMT	23rd January 2015	16 th January 2015
Final to Cabinet	18 th February 2015	6 th Feb 2015
Full Council	5 th March 2015	